

Lehigh University  
Assistant/Associate Professor of Marketing

The Department of Marketing at Lehigh University seeks to fill two tenure-track position at either the untenured Assistant or Associate Professor rank or the tenured Associate Professor rank to begin August 2018. Applicants must have a doctorate in marketing or a closely related field from an accredited institution at the time of appointment. Candidates should be dedicated to achieving excellence in scholarship, teaching (undergraduate and graduate), and service. Lehigh University is an equal opportunity/affirmative action employer. Lehigh offers excellent benefits including domestic partner benefits. To view full ad: <http://academicjobsonline.org/ajo/jobs/9219>.



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Entry-level candidates should demonstrate an interest in and potential to conduct high-quality research in marketing. Advanced candidates should have accomplished excellence in research in marketing demonstrated via publication in the premier marketing journals. Department of Marketing faculty have published in the premier marketing (e.g., *Journal of Marketing Research*, *Journal of Marketing*) and other leading business journals (e.g., *Strategic Management Journal*, *Journal of Operations Management*, *Journal of International Business Studies*). Candidates must be willing and able to participate in rank-appropriate ways in teaching (undergraduate and graduate), student mentoring, and service.

Lehigh University is focused on providing excellence in undergraduate and graduate education. The undergraduate business program was ranked 22<sup>nd</sup> in the nation in 2016 and noted as a “top 10 school to watch in 2017” by Poets & Quants. The Flex MBA program was ranked as 20<sup>th</sup> in the nation by U.S. News & World Report. Candidates should be dedicated to student learning and capable of outstanding classroom performance at both the undergraduate and graduate levels (i.e., Masters of Management, Flex MBA and 1-MBA).

For over 150 years, Lehigh University has combined outstanding academic and learning opportunities with leadership in fostering innovative research. The institution is among the nation's most selective, highly ranked, private research universities (ranked 44<sup>th</sup> among all universities in the nation by U.S. News & World Report). Lehigh's four colleges provide graduate and undergraduate education to approximately 7,000 students. The College of Business and Economics is home to over 1,200 undergraduates, 450 graduate students, and 80 full-time faculty members. The campus is located in Bethlehem, Pennsylvania in close proximity to both New York City and Philadelphia. The Lehigh Valley International Airport is 15 minutes from campus.

Review of applications will begin immediately and will continue until the position is filled. Interviews will be held at the 2017 Summer AMA Conference in August. Applicants should submit a curriculum vita, a letter outlining research and teaching interests and three letters of recommendation through <http://academicjobsonline.org/ajo/jobs/9219> no later than June 19<sup>th</sup> for full consideration. For additional information please contact Dr. David A. Griffith, Department Chair, Department of Marketing, College of Business and Economics, Lehigh University, Rauch Business Center 365, 621 Taylor Street, Bethlehem, PA 18015-3035; E-mail ([david.a.griffith@lehigh.edu](mailto:david.a.griffith@lehigh.edu)); Tel (610.758.6530); Fax (610.758.6941).

Lehigh University is an equal opportunity/affirmative action employer. Lehigh offers excellent benefits including domestic partner benefits. Lehigh University also has programs and policies designed to help Lehigh faculty members balance the responsibilities of their professional and personal lives:

<https://www.lehigh.edu/~inprv/faculty/worklifebalance.html>