IN THIS EDITION

A MESSAGE FROM THE ACCOUNTING CHAIR AND CLUB ADVISOR

Parveen P. Gupta, LL.B., Ph.D., Chair and Professor of Accounting

Dear Lehigh CBE Students:

As faculty advisor to the Accounting Club and Chairman of the Accounting Department, it is my pleasure to present you with the academic year ending 2012 edition of the Dollars and Sense.

I am delighted to be part of this year’s newsletter which is published annually by student-led Accounting Club. This newsletter was compiled by Ms. Talia Arceri as its editor with the goal of sharing with you many opportunities that we make available to accounting majors at Lehigh University. I thank Talia for her efforts and time in preparing this newsletter. I also thank PwC, a Big-4 public accounting firm, for investing in the success of our students by sponsoring this newsletter and many other activities throughout the year.

Like previous years, the 2011-12 academic year was also filled with abundant opportunities and unique experiences for our accounting students. However, it is my distinct privilege to share with you the exciting news that during May 2012 both of your accounting programs along with the College of Business and Economics (CBE) received a reaffirmation of their accredited status for another 5-year period. Please note with pride that besides being part of the larger CBE accreditation, your Accounting Department also holds a separate accounting accreditation which is available to only about 175 accounting programs globally. Thus, being recognized with the AACSB (Association to Advance Collegiate Schools of Business) accounting accreditation represents to you and our other stakeholders that we adhere to the highest standards of excellence in both accounting programs—undergraduate accounting major and the M.S. in Accounting and Information Analysis (MSAIA)—with an unrelenting focus on preparing our students to excel in the entry-level jobs and to assume positions of leadership later in their careers.

Professor Gupta and Professor Sinclair visit CPA firms in New York City with Undergraduate Accounting Majors

Dollars & Sense

lehigh accounting club newsletter aY 2011-2012
The Accounting Club and Beta Alpha Psi are two very important student-led organizations within the Accounting Department. Both of these student organizations serve students’ needs at various points during their four years at Lehigh. While the Accounting Club serves students during their freshman, sophomores, and junior years, the Beta Epsilon Chapter of Beta Alpha Psi serves the accounting majors during their junior and senior years. Along with the programs and activities organized by these two student organizations, your Accounting Department provides a comprehensive educational experience for Lehigh Accounting majors. Consequently, Accounting majors from Lehigh continue to be highly sought after by firms in public accounting, financial services, insurance and other industries. The Department of Accounting and the University’s Career Services work closely together throughout the year to help accounting students obtain relevant and meaningful career opportunities including externships, internships, and full-time entry-level positions.

The Accounting Club was formed by the department more than 20 years ago. Since then, many changes have occurred in the accounting profession which led to changes in the Accounting Club’s mission. Today your Accounting Club serves all CBE (and Lehigh) students who are considering, or already pursuing, accounting as their major. Each year the Executive Board works with me and the club’s associate advisor, Professor Manzo, to put together a program of activities that provides students with networking opportunities to meet and learn from accounting professionals and Lehigh accounting alumni. Through these activities, students are able to explore many career paths available to Lehigh’s accounting majors. Interaction with successful alumni from public accounting, financial services, insurance, and manufacturing companies not only inspires students, but also demonstrates to them the possibilities of their careers five-to-ten years after graduation. Accounting club programs also focus on helping students develop softer-skills such as effective interviewing, resume writing, business etiquette, ethical leadership, and community service. In addition, these programs emphasize a global mind-set and encourage students to embrace diversity and inclusiveness in their personal and professional lives. Membership in the Accounting Club is open to all CBE (and Lehigh) students interested in exploring careers in accounting. I strongly encourage you to reach out to your fellow students serving on the Accounting Club’s Executive Board to become a member and to start taking advantage of the opportunities the club has to offer. This newsletter includes stories about many programs that occurred during the 2011-12 academic year. I hope that reading your fellow students’ experiences and perspectives will excite you to consider accounting as one of your potential majors.

I would like to thank the outgoing Executive Board of the Accounting Club: Sami Qadah (President), Madeline Weiss (Vice President), Diana Lee (Secretary), Eric Goldstein (Treasurer), Sam Spring (VP of Social Responsibility), and Talia Arceri (Editor). I thank these student leaders for contributing their time, energy and leadership to run the Accounting Club during the 2011-12 academic year. I would also like to welcome the incoming Executive Board for the 2012-13 academic year: Jessica Liu (President), Geoffrey Newman (Vice President), Jordan Levy (Treasurer), Mark Fonseca (Secretary), Aleksandra Dasic (Editor), Semir Redzepagic (Webmaster), Meaghan Bricker (VP-Community Service), and Rachel Kourakos/Scott Prichard (Community Service Coordinators). I am delighted to be working with this new team of leaders and officers.

Last but not least, I thank my faculty colleague, Professor Joseph Manzo, for providing much needed day-to-day oversight and direction for the Accounting Club. Each year, the student-led Executive Board transitions into the senior year after serving its one-year term, but it is Joseph who provides much needed continuity to jump-start the new academic year with a new slate of student officers. His commitment to excellence was recognized by the students when he received the Faculty Advisor of the Year award from the Dean of Students Office. I congratulate Joseph and hope that with each year the Accounting Club will only strengthen under his guidance and direction.

I invite you to enjoy rest of the newsletter. After reading the newsletter, I hope that you will agree with me that the Accounting Club’s activities provide invaluable learning, career, and networking opportunities for you. Should you wish to chat with me in more detail about any of the activities mentioned in the newsletter or regarding any issues concerning your accounting education at Lehigh, please stop by my office in RBC 345 or email me at ppg0@lehigh.edu. I look forward to seeing you at various events hosted by the Accounting Club and the Department of Accounting during the academic year.

I wish you all the best in your studies at Lehigh!
EXECUTIVE BOARD OF
THE LEHIGH UNIVERSITY ACCOUNTING CLUB

OUTGOING ACCOUNTING CLUB EXECUTIVE BOARD (2011-2012)

President
Sami Qadah
Major: Accounting
Internship Firm: PwC

Vice President
Madeline Weiss
Major: Accounting
Minor: Political Science
Internship Firm: Ernst & Young
Job Offer Firm: Ernst & Young

Secretary
Diana Lee
Major: Supply Chain Mgmt.
Minor: Spanish
Internship Firm: Deloitte

Treasurer
Eric Goldstein
Major: Accounting MSAIA
Job Offer: PwC

VP of Social Responsibility
Sam Spring
Major: Accounting
Minor: Chinese
Job Offer Firm: PwC

Editor
Talia Arceri
Major: Accounting
Job Offer: PwC

INCOMING: ACCOUNTING CLUB EXECUTIVE BOARD (2012-2013)

President
Jessica Liu ‘14
Major: Accounting
Minor: Global Studies and Chinese
Internship Firm: PwC

Vice President
Geoffrey Newman ’14
Major: Accounting
Minor: Entrepreneurship
Internship: E&Y

Treasurer
Jordan Levy ’14
Major: Accounting & Finance
Minor: Entrepreneurship
Internship Firm: KPMG

Editor
Aleksandra Dasic ’14
Major: Accounting and Finance
Minor: International Relations
Internship Firm: PwC

Secretary
Mark Fonseca ‘14
Major: Accounting and Finance
Minor: Real Estate and Music
Internship Firm: KPMG

Vice President-Community Service
Meaghan Bricker ’14
Major: Accounting
Minor: Health, Medicine, and Society
Internship Firm: PwC

Community Service Coordinator (Fall 2012)
Rachel Kourakos ’14
Major: Finance
Minor: Real Estate
Internship: Morgan Stanley

Community Service Coordinator
Scott Prichard ’14
Major: Finance and Accounting
Minors: Psychology and Earth & Environmental Science
Internship Firm: Cubic Financial Advisors

Parveen Gupta
Professor and Department Chair
Faculty Advisor
ppg0@lehigh.edu

Joseph Manzo
Professor
Associate Faculty Advisor
jm66@lehigh.edu
The 2011-2012 academic year was filled with remarkable experiences for Lehigh students and faculty, including an earthquake, a hurricane, a major October snowstorm (the day after my daughter was born), and the basketball team’s victory over Duke. Amid these dramatic events, the members of the Accounting Club Executive Board rose to meet the challenges of planning and implementing a robust agenda. In my opinion, these leadership experiences transformed them from motivated, hardworking students into young professionals.

As an advisor, my goal is to coach the members of the Accounting Club Executive Board through real professional challenges so they have a genuine leadership experience before they graduate. In implementing the 18 events planned for the academic year, the executive board reached out to corporate recruiters, partners from the Big-Four accounting firms, and corporate executives, such as the CFO of Vanguard. They established relationships with these professionals in order to bring interesting and important programming to the CBE student body. Through these activities, the Accounting Club Executive Board provides an excellent stage for experiencing leadership on a professional level.

The challenges of taking a leadership role in any organization can be intense, and the Accounting Club is certainly no exception. The Executive Board and I work together to provide the highest quality events for the CBE student body. We work through many challenges to put forth one of the most ambitious student led agendas at Lehigh University, and like most things in life, it is through the struggle that lessons are learned and skills are developed. Not everything is perfect and things do not always go as planned, but this is all part of the learning process and the leadership experience.

This year I had a head start in working with the incoming Executive Board for 2012-2013. The board took office in early April and was challenged to coordinate the last two events of the year. They then embarked on a day of team building and leadership training with Assistant Dean of Students, Jess Manno. Both activities are new to this executive board as we continue to improve the transition of one executive board to the next and provide the best leadership experience possible. I constantly remind myself that the privilege is distinctly mine for advising such a fantastic student run organization.

One memorable experience for me came at the Student Life Leadership Awards ceremony. I was presented with the Faculty Advisor of the Year award for my role as the Associate Advisor for the Accounting Club. I have received several professional awards and distinctions during my career, but none has given me more pride than this award. I had a great experience with each student on the outgoing executive board and extend a heartfelt thank you.

I am looking forward to continuing this journey with our CBE students and the Accounting Club. In this edition of Dollars and Sense, you will read about many of the accomplishments that members and leaders of the Accounting Club have experienced during the 2011-2012 academic year. I invite you to take advantage of the many opportunities that are provided by the club. Perhaps the next leadership experience could be yours.
Dear friends, fellow classmates, faculty, and Lehigh alumni,

Welcome to the Fall 2012 edition of Dollars & Sense! For current and future Accounting majors, this is your guide into the real world of the Accounting profession. The articles I chose represent exciting and challenging opportunities that set the foundation for a professional career in accounting as well as the versatility of the Lehigh Accounting major. In addition, you will find articles that exemplify the benefits of becoming an Accounting major and how accounting can be related to broader applications besides “number crunching”. The Accounting profession is not linear, but rather one that has many doors that present a range of professional opportunities. There is little doubt that these opportunities attract many Lehigh students to become Accounting majors.

When I came to Lehigh as a freshman, the only thing I was sure of was that I wanted to be in a sorority and major in business. This was quite a shock to my parents who were both in the social sciences field and majored in disciplines having to do with social change and human behavior. However, my journey as an Accounting major at Lehigh University has demonstrated that accounting is as much about technical skills as it is about adapting to an ever changing economic environment as well as the complexities and unpredictability of human behavior in the market place.

The knowledge and expertise I acquired from Lehigh’s accounting program helped me succeed with my internship at PwC. As an accounting major, you will be challenged to become fluent in the technical principles of accounting as well as developing strong interpersonal and leadership skills. After working with various engagement teams and other interns at PwC, the importance of mastering these skills became extremely apparent. I feel as if Lehigh’s accounting program, along with activities hosted by the Accounting Club, equipped me with the skills I needed to succeed on my internship and ultimately prepare me for my career in the Accounting profession.

As you read this newsletter, you will see the events and opportunities the Accounting Club has to offer for all CBE students. As previously mentioned, when I entered the business school I was very unsure which major I should pursue. Now that I am in my final year at Lehigh, I can confidently say that I have made the right choice. The information and opportunities I have attained through Lehigh’s accounting program are so valuable. The benefits I have realized go far beyond the technical competencies of the curriculum. Today I am a more confident person, highly motivated, and have developed other critical skills such as time management, leadership, and communication skills. The faculty and staff in the Accounting department are phenomenal. They have really contributed to my success here at Lehigh University and I would not have had such a great experience without them.

Many individuals have put so much time and effort into this newsletter, and I cannot thank them enough. The outgoing Executive Board did an amazing job easing our transition into our new positions. I would also like to thank Dr. Parveen Gupta and Professor Manzo for providing valuable direction and advice which enables the club to run smoothly and successfully. Lasty, I would like to thank my fellow Executive Board members. The hard work they all put into making this year a success was amazing! They taught me that rigorous course work is not only challenging but also fun. There is no doubt in my mind that they will all have extremely successful careers after graduation.

I hope everyone who reads this newsletter has the same convictions and passion as I do with respect to the Accounting profession. I hope this helps freshman and sophomore students make more informed decisions about their future; whether in accounting or other business majors. Finally, it is my hope that this newsletter will remind other Accounting majors and professionals why they choose the great profession of Accounting!
Between the excitement and pleasure of being the President of the Accounting Club for the 2011-2012 academic year, I was faced with many of the same challenges encountered by previous leaders. However, thanks to the hard work and support provided by the Executive Board, Professor Joseph Manzo, and Professor Parveen Gupta we were able to overcome these challenges and deliver a very successful and aggressive agenda.

During the 2011-2012 academic year, the Accounting Club hosted a wide array of events offering all CBE students the opportunity to listen to the wise words of many accomplished professionals in the Accounting profession as well as other key business industries. Drawing from their experiences post graduation, these professionals offered a plethora of insight into the various stages of their careers. Whether they were first year associates or chief executives, these events provided students the opportunity to network with professionals and think about their own career paths after graduation. I am very grateful to have had the opportunity to coordinate and work with so many Lehigh alums to make these events happen. My own networking opportunities led to a summer internship at PwC where I was able to use the advice, tips, and hints I learned from the Accounting Club events. There is no doubt the programs delivered by Accounting Club really gives our students a head start in the professional world.

Attending the events also allowed me to realize the eagerness and willingness of the CBE student body to absorb as much as possible from the speakers that came to campus. Time and time again the professionals would thank me after their respective presentations not only for the work put in to organize the event but also, for the excellent student turn out and participation. The Accounting Club members along with all other CBE students made a fantastic impression on our guests. This is a big reason why many firms want to continue coming back to campus to network with our students. I would like to extend my sincere thanks to the entire CBE student body for being excellent representatives of not only the Accounting department but also the entire business college. Without you, these firms would not be so eager to come back every year to support our programs.

It has been such a great privilege to have the opportunity to lead the Accounting Club. I would not have succeeded without the help and support of the entire Executive Board. I would like to thank Madeline Weiss, Eric Goldstein, Talia Arceri, Diana Lee and Sam Spring for their efforts and dedication over the past year. Without their hard work and dedication, the Accounting Club could not have delivered such an ambitious agenda. Finally, I would like to extend a special thank you to Professor Joseph Manzo. His determination and love for the student body is what really drives the Accounting Club forward. With the new leadership in place for the 2012-2013 academic year, I foresee a very bright future for the club. I wish the incoming Executive Board the best of luck for a successful and, most importantly, fun year.
Destination: exciting global opportunities. Departure: early in your career.

If you think globally, as we do, you’ll find a world of growth opportunities waiting for you. KPMG offers exciting assignments with valuable training on key client projects, some available early in your career. You’ll have the chance to take part in global experiences and leadership development programs in our Audit, Tax and Advisory practices. So set your sights on overseas opportunities. And check out our career flight plans.

kpmgcampus.com
How did you decide to become a member of the Accounting Club?

I know networking is so crucial and the Accounting Club seemed like the perfect place to meet recruiters from the public accounting firms. It is also a great way to meet people from many different corporations outside of public accounting.

Why did you decide to run for president?

Running for a leadership position in the Accounting Club has been a desire since I joined the club in my sophomore year. I wanted to be involved in planning the club agenda and I knew that taking on a leadership role would give me valuable experience in working with professionals from several different companies. Being president puts you on the front line in working with these executives to bring them to campus to present to our students. I wanted this opportunity to interact and network with these professionals so I knew being president was something I definitely wanted to do. In addition, the Accounting Club is such an integral part of the Accounting department; since I am an Accounting major it seemed like this would be a great opportunity.

What do you hope to bring to the Accounting Club under your leadership?

I hope to make all CBE students, starting from the freshmen class, aware of how crucial networking is in any profession. Global competition is making it tougher and tougher to get good career opportunities. You can’t just put your resume out there, no matter how good your GPA is, and expect your phone to ring non stop with job offers. Meeting the right person can be the difference in getting the job you love when you graduate or being unemployed.

What new ideas would you like to bring to the club this year?

I would like some of our events to have more of a social orientation as opposed to a formal presentation approach. This can give club members an opportunity to get to know each other and interact with visiting executives on a more informal basis. That said, I do think it is important to maintain the benefits that our events have always delivered in the past which is exposure to professional skills. After meeting with the Executive Board at the end of the spring semester, we decided to emphasize professional skill themes for firms visiting campus which include global issues, leadership and diversity, team building, etc.

Is there anything else that will be different with the club this year under your leadership?

We are going to try to get more or our members involved in community service activities. Our VP of community service, Meaghan Bricker, and I will work hard to organize events that will allow our members and accounting faculty to give back to the community. Our goal is to get small groups of club members and accounting faculty to participate in a variety of community service events that will be scheduled throughout the year. I am confident this will be another exciting year for the club and I am honored to be leading one of Lehigh’s most distinguished student run organizations.
Leaders light the way – for themselves and for others. At Deloitte, you’ll find the fuel for your flame – whether it’s delving into today’s toughest business challenges, collaborating with leaders at our new learning center, Deloitte University, or putting your skills to work for the greater good on one of our many pro bono efforts. Spark your future.

To find out more information, visit www.deloitte.com/us/careers
WHAT IF YOU DISCOVER FRAUD AT YOUR COMPANY?
ACCOUNTING MAJORS MEET FAMED WHISTLEBLOWER CYNTHIA COOPER

On April 10, 2012, famed WorldCom whistleblower, Cynthia Cooper, visited Lehigh University as part of an ethics speaker series funded by an endowment started by the class of ’61. Leaders from student-led organizations across campus met with Cynthia Cooper over lunch for an informal question and answer session. Several of the students in attendance were members of the Accounting Club Executive Board. It did not take long for everyone to feel perfectly comfortable with the woman who was faced with such an immense ethical dilemma and the largest accounting fraud in US history. Mrs. Cooper took questions comfortably and calmly from the noticeably eager group. The following are a few key questions asked by the group along with Cynthia Cooper’s response.

Did your internal audit team fully back you in your decision to blow the whistle on WorldCom?

Cooper first explains that she truly realized something peculiar was going on when her boss told her that if she kept working late without telling him what she was doing, her pay would be negatively impacted. Cooper goes on to clarify that it was her small internal audit team that worked with her late at night to uncover the fraud. Cooper and her team knew that something was not right with the company’s reported finances, and all on her team were determined to discover what was going on. While Cooper took the most heat for blowing the whistle, as she was Vice President of the company’s Internal Audit Department, her team fully supported her.

How did you deal with all of the stress after standing up for what you knew was the right thing to do?

Cooper states, “It was tough. It takes a brave person to be a whistleblower.” She received hate mail and even death threats following her decision to stand up for what she knew was the right and ethical thing to do. The WorldCom fraud resulted in many people losing their jobs and investors losing enormous sums of money. Many of these people initially blamed Cynthia Cooper for their hardships since she was the whistle blower. Cooper explained that her husband was a great source of support during this extraordinarily difficult time in her life. Other people that helped her get through this difficult time included her pastor, family, and friends. In addition, finding another job and moving on after the fraud was extremely difficult for Cooper. However, she states, “Where one door closes, another door opens.” Since the WorldCom fraud, Cynthia Cooper started her own consulting firm which has been a terrific success.

What advice would you give students getting ready to start their careers?

Cooper states, “Stay true to yourself.” Ultimately, you have to live with your own decisions. She explains that it is important to pursue what makes you happy in your career. Basing your decisions on money or prestige rarely leads to a fulfilling and satisfying career. Achieving a sense of accomplishment and being proud of what you do for a living is critical for success.
“Cynthia Cooper provided us with an insightful view of accounting ethics. She explained her challenges, pressures, and thoughts throughout each part of uncovering the fraud, allowing us to better understand the ‘gray-area’ in financial reporting. Cynthia’s story is no longer just a textbook case, but a personal narrative.”

- Maddie Weiss
Attendee at student leadership lunch with Cynthia Cooper

“After learning about the basics of the WorldCom scandal in BUS5, it was really interesting to hear Cynthia Cooper’s in-depth story about her life before, during, and after the scandal. I really enjoyed her visit!”

- Eric Goldstein
Attendee at student leadership lunch with Cynthia Cooper

After meeting with several members of the Accounting Club Executive Board during the day, Cynthia Cooper answers a question from Professor Sami at the Beta Alpha Psi banquet held at the Hotel Bethlehem.
Every spring the Accounting Club organizes its annual trip to New York City for sophomore members. The trip provides a great opportunity for students to visit two accounting firms and get a taste of what life is like in the accounting profession. This year, the Accounting Club visited KPMG and Rothstein Kass. Students attending the trip gained an appreciation for the cultural differences between the two firm as well as the accounting profession. Mike Heintzman and Caitlen Keefe, two members who attended the trip, share their impressions.

Mike Heintzman noted how a Big-Four firm like KPMG is much larger with more structure and opportunities as compared to a smaller firm. For instance, at KPMG an employee can work on projects in a variety of industries, whereas an employee in a smaller accounting firm can specialize in the industry of their choice. Mike saw that smaller accounting firms are more personalized and the opportunity of specialization allows employees to “do what they like”.

Caitlin Keefe noted that this trip was, “The first chance for a lot of us to see what a day in the life of an accountant is like.” Caitlin enjoyed meeting with recent graduates on the trip who could give advice about entering the accounting profession. Visiting the two firms also gave her an opportunity to explore the services within the profession such as audit, tax and advisory. She is giving more thought as to what service area she would like to pursue after graduation.

Besides meeting with employees and alumni, sophomores learned about the leadership opportunities at both firms which provide students with an inside view of their companies. Both Mike and Caitlin took away great memories from the trip to New York City ranging from forming tight bonds with their peers to realizing there is more to the accounting profession than they had originally thought.

This trip was a huge success since it allowed sophomores to better understand the accounting profession and have a firsthand impression on which firm culture best suits them. Mike’s thoughts best summarized how successful this trip was: “...you get a clear picture of what you will be doing when you actually see it. It’s nice to see the office you might be working in and meet the people who could be your boss.”

Accounting Club members meet at the headquarters of Rothstein Kass during the Club’s annual sophomore trip to NYC.

KPMG Associate and Lehigh University Accounting Major and MSAIA alumna Bridget Clancy speaks with Isaaka Mohommed and Michael Schnieder during the Accounting Club’s annual sophomore trip to NYC at KPMG’s headquarters.
Matt Kitchie has been advising University Productions and overseeing event plans for all Lehigh University student clubs and organizations since July 2008. He states that the nice thing about working with the Accounting Club is that due to strong leadership, the club is self-sufficient. With over 175 clubs at Lehigh University, the Accounting Club receives much praise for its strong leadership and programming. The following are few questions and answers from my interview with Mr. Kitchie.

What is your perspective of where the Accounting Club falls with respect to other clubs at Lehigh?

It is hard to compare clubs because each one has a unique focus. However, the Accounting Club has great programs and strong membership. It is an organization with involved faculty, such as Professor Manzo, who does a great job providing guidance and allows the students to run the club. The Accounting Club also has strong leaders because of the mentorship program they foster. This allows the incoming Executive Board to learn from and build on the outgoing Executive Board’s accomplishments. In addition, the club always has new members and the programs benefit these members immensely.

Based on your experience, what makes the Accounting Club a distinctive student-led organization?

This organization opens the door to the professional world through programs such as the Sophomore and Junior Accounting Club Trips to New York. During these trips, students get to visit the headquarters of the most prestigious accounting firms in the world and meet the leaders of these organizations face to face. In addition, the club hosts well known professional speakers here on campus. Again, the students benefit from this face to face interaction and networking opportunity with successful professionals. Overall, the Accounting Club is both social and educational, and the programs are not only high quality, but also done consistently. The training of the executive board is phenomenal and is reflected through the strong organization that provides consistent quality programs for its members. It is exciting to see how the Accounting Club will continue in its strong programming in the future.

That’s confidence through clarity.

Start your career at the top
ParenteBeard is a top 25 U.S. accounting firm and the largest in the Mid Atlantic.

Experience variety and challenge every day
We provide audit, accounting, tax compliance, tax consulting and an array of business advisory services.

Broaden your horizons
Many of our clients have world-wide operations. We meet their needs as a member of Baker Tilly International.

Live and work where you want
With 20 offices, you can find the right community to call home.

Get the knowledge you need to succeed
Our university-style programs train future leaders to succeed professionally and personally.

Have a career AND a life
You can contribute significantly to clients’ and the firm’s success in our flexible work environment.

Visit ParenteBeard.com.
THE REAL WORLD BENEFITS OF AN ACCOUNTING MAJOR
AN INTERVIEW WITH RECENT LEHIGH ALUM: SCOTT SILBERMAN

By Talia Arceri ’13

Scott Silberman is a recent Lehigh Accounting Major graduate and is currently working as an associate for PwC. The Accounting Club editor, Talia Arceri, interviewed Scott to get his views on the benefits the Accounting Major has had in his career.

Which accounting class/classes have helped you the most while working at PwC? It is difficult to pick just one or two. Every accounting class at Lehigh has provided me with a great foundation for this point in my career. I recommend that all CBE students try to absorb as much as they can at Lehigh because the professors and the curriculum prepare you extremely well for the real world.

Do you use a lot of your Lehigh based accounting knowledge on a regular basis? Yes! Different issues arise each day in which I need to use the skills I learned in my accounting classes. It is important to have a familiarity with topics so that you can build upon that knowledge. Each task I work on requires some accounting skills that I have picked up at Lehigh and I continue to develop and advance my mastery of those skills in my job.

What other skills did you learn at Lehigh that has helped you at PwC? Working on group projects was very helpful since PwC is a team oriented firm. On each engagement, you must work as a team in order to be successful and meet deadlines. It is interesting to work in an environment like this because you have the opportunity to work with people from various backgrounds and experiences.

If you had to pick a minor that you think would have helped you most with work, what would it be? I believe a minor in International Economics would be very helpful. I work with several international clients so it would be very beneficial to gain an understanding of international finance and economic development.

What do you miss most about Lehigh? I miss having free time in the middle of the day to relax and spend time with my friends.
Rothstein Kass is dedicated to maintaining a dynamic and evolutionary workplace experience for our team members. Through cutting-edge initiatives, we demonstrate our commitment to the holistic development of our professionals, being a firm of choice and providing our clients with the highest caliber of talent.

- In-house university
- Women's initiative
- Tuition reimbursement
- Customized work arrangements
- Dedicated corporate citizenship program
- A Best Company to Work for in New Jersey

At Rothstein Kass, a job well done begets ample rewards.

Our idea of fair trade.

www.rkcocareers.com
The 2011/2012 academic year was the inaugural period for the National Association of Black Accountants (NABA) at Lehigh. NABA is the premier organization for Black and African American students seeking entrance into accounting, finance, and other business related professions. With just over 125 student chapters, and 49 professional chapters, NABA represents the largest pool of minority business professionals in the United States. The Lehigh University chapter was founded by 13 CBE students, and began its Student Senate approved trial period on October 18, 2011. With support from faculty advisors, the Accounting Department, and the Philadelphia NABA Professional chapter, membership increased by 38% closing the year with 18 nationally recognized members. Also integral to the success of the chapter was the time and resources given by Ralph Albert Thomas ’76 ‘77G, former National President of NABA and current member of Lehigh University Board of Trustees.

LU NABA members have received internships and job offers with firms such as PwC, Ernst & Young, IBM, and Credit Suisse. The chapter itself has also built and sustained relationships with the Big 4 accounting firms, Prudential Financial, and the Vanguard Group.

NABA's goals for its second year on campus are as follows: increase the portfolio of professional services firms members have access to; increase the number of Black and African American students pursuing accounting and finance as their undergraduate majors; leverage institutional resources by collaborating with CBE departments, offices, and other student organizations; and develop leaders to serve as stewards for the future of our organization.

PwC ENDOWS FUND TO SUPPORT LEHIGH’S MSAIA STUDENTS

The Lehigh alumni of PwC have established an endowment fund that will support PwC Fellowships in the Lehigh MSAIA Program. The Fund will make available up to two partial Fellowships each year to eligible Lehigh MSAIA students. As a PwC Fellow, you will receive partial tuition and a stipend. Further, each PwC Fellow will serve as a Research Assistant within the Accounting Department with an assigned accounting faculty member. Please contact Professor Gupta or Professor Sami if you are interested in applying to be a PwC Fellow in 2013.

Todd Bialick and Robyn Libertiny from PwC provide practical tips to Accounting Club members during a resume writing workshop.

NABA ACTIVITIES FOR 2011-2012

The 2011/2012 academic year was the inaugural period for the National Association of Black Accountants (NABA) at Lehigh. NABA is the premier organization for Black and African American students seeking entrance into accounting, finance, and other business related professions. With just over 125 student chapters, and 49 professional chapters, NABA represents the largest pool of minority business professionals in the United States. The Lehigh University chapter was founded by 13 CBE students, and began its Student Senate approved trial period on October 18, 2011. With support from faculty advisors, the Accounting Department, and the Philadelphia NABA Professional chapter, membership increased by 38% closing the year with 18 nationally recognized members. Also integral to the success of the chapter was the time and resources given by Ralph Albert Thomas ’76 ‘77G, former National President of NABA and current member of Lehigh University Board of Trustees.

LU NABA members have received internships and job offers with firms such as PwC, Ernst & Young, IBM, and Credit Suisse. The chapter itself has also built and sustained relationships with the Big 4 accounting firms, Prudential Financial, and the Vanguard Group.

NABA's goals for its second year on campus are as follows: increase the portfolio of professional services firms members have access to; increase the number of Black and African American students pursuing accounting and finance as their undergraduate majors; leverage institutional resources by collaborating with CBE departments, offices, and other student organizations; and develop leaders to serve as stewards for the future of our organization.
When I met them face-to-face, I knew this was the firm for me.

Every day I make a difference

At Grant Thornton, our people are talented, intellectually curious and driven to make a difference. If you dream of working with innovative colleagues who support and inspire you, Grant Thornton is the place for you.

Visit www.GrantThornton.jobs today and find out what it’s like to work with people who make a difference!

Grant Thornton LLP, the U.S. member of Grant Thornton International Ltd, is an equal opportunity employer.
THE “HELP TURN MY DEGREE INTO A CAREER” CHALLENGE.

Search jobs.prudential.com today.
# Accounting Club Events

## Fall 2011 - Spring 2012

<table>
<thead>
<tr>
<th>Date</th>
<th>Firm</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9/6/2011</td>
<td>Deloitte</td>
<td>Networking and Interviewing Skills</td>
</tr>
<tr>
<td>9/7/2011</td>
<td>KPMG</td>
<td>Your Personal Brand</td>
</tr>
<tr>
<td>9/12/2011</td>
<td>PWC</td>
<td>Resume Writing Workshop</td>
</tr>
<tr>
<td>9/14/2011</td>
<td>Rothstein Kass</td>
<td>Professional Opportunities in Small to Mid-Size Firms</td>
</tr>
<tr>
<td>9/20/2011</td>
<td>Eisner Amper</td>
<td>The Importance of Public Accounting</td>
</tr>
<tr>
<td>9/21/2011</td>
<td>Prudential</td>
<td>The Role of Accounting in Interdisciplinary Firms</td>
</tr>
<tr>
<td>9/27/2011</td>
<td>Social Event</td>
<td>4 O’Clock Break: Learn About the Accounting Club</td>
</tr>
<tr>
<td>10/5/2011</td>
<td>E&amp;Y</td>
<td>The Role of Leadership in Public Accounting</td>
</tr>
<tr>
<td>10/26/2011</td>
<td>PWC/BOA/KPMG</td>
<td>Junior Trip and Alumni Reception NYC</td>
</tr>
<tr>
<td>1/24/2012</td>
<td>Deloitte</td>
<td>Commitment to Community Service</td>
</tr>
<tr>
<td>2/1/2012</td>
<td>KPMG</td>
<td>Networking Event</td>
</tr>
<tr>
<td>2/6/2012</td>
<td>KPMG / RK</td>
<td>Sophomore Trip to NYC</td>
</tr>
<tr>
<td>2/8/2012</td>
<td>PWC</td>
<td>Developing Your Personal Brand</td>
</tr>
<tr>
<td>2/17/2012</td>
<td>E&amp;Y</td>
<td>Networking Event</td>
</tr>
<tr>
<td>3/13/2012</td>
<td>Vanguard</td>
<td>Career Opportunities Beyond Public Accounting</td>
</tr>
<tr>
<td>3/26/2012</td>
<td>Bloomingdales</td>
<td>The Value of an Accounting Major in Retail</td>
</tr>
<tr>
<td>4/16/2012</td>
<td>ParenteBeard</td>
<td>Celebrating the New Accounting Club E-Board</td>
</tr>
<tr>
<td>4/25/2012</td>
<td>E&amp;Y</td>
<td>Celebrating New Accounting Majors</td>
</tr>
</tbody>
</table>

The 2011-2012 Accounting Club Executive Board. From left to right: Sami Qadah, Madeline Weiss, Diana Lee, Eric Goldstein, Samantha Spring, and Talia Arceri

Courtesy of PricewaterhouseCoopers (PwC)
You first

PwC is all about you: your achievement, your life-long learning, your individuality, and your choices.

We need talented people—like you, perhaps—who recognize the opportunity to work with a firm engaged in some of the most strategic projects in the country.

Building a career here means taking advantage of rich and varied opportunities at every level of experience. As an important part of PwC, you become a member of a powerful network of top professional talent.

If you are looking for an opportunity to accelerate your career at one of the world’s great firms, visit www.pwc.tv