

-The Impact Symposium-

PRIVACY & SECURITY IN THE ERA OF BIG DATA

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Matthew Schaner, a Lehigh Alum (B.S. Mechanical Engineering, 2008), is a Product Sales Specialist for Cisco Meraki. He started as a Network Systems Engineer for Cisco, where he quickly gained notoriety in the Physical Safety and Security space. Matt left Cisco to join Meraki in 2012, and shortly after was acquired by Cisco for \$1.2 B. Since then he has been in a Product Sales Specialist role, covering Education and Government customers across the North East. Meraki is a Cloud Managed Network Technology that enables highly scalable, easy to manage networks. Meraki has become one of the fastest growing technologies of all time both in the Network Industry and Cisco, growing nearly 15x in 5 years. Part of the solution includes data collection of user activity and usage to better create network policy and proactively fix potential issues before they occur. Applications include Wireless Networks that have been deployed at scale across entire cities and countries for Public use.



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