

Gauri Subramani

CONTACT	gsubramani@lehigh.edu (612)-296-7500 gaurisubramani.com	621 Taylor Street Rauch Business Center Bethlehem, PA
ACADEMIC EMPLOYMENT	Lehigh University , College of Business Assistant Professor of Management	
EDUCATION	University of California, Berkeley , Haas School of Business PhD in Management of Organizations, 2021 Dissertation Committee: Toby Stuart, Abhishek Nagaraj, Lee Fleming, and Mathijs De Vaan Wellesley College BA Economics & English, 2012. Cum Laude, Honors received for thesis in Economics	
WORKS IN PROGRESS	Try, try, try again? Persistence and the Gender Innovation Gap (with Abhay Aneja and Oren Reshef) <ul style="list-style-type: none">• Finalist, Organization Science/INFORMS Dissertation Proposal Competition• PhD Paper Prize nominee, SMS London 2020 Getting on the Map: The Impact of Online Listings on Business Performance (with Abhishek Nagaraj and Michael Luca) <ul style="list-style-type: none">• Audience Choice Best Paper, SMS Berkeley 2020 Patent Applicant Disambiguation Using Publicly Available Data Exploration or Exploitation: The Effects of Past Success on the Direction of Innovation Crowdfunding Campaigns as a Reflection of Political Rights (with Andreea Gorbatai)	
WRITING	Luca, Michael, Joshua Schwartzstein, and Gauri Subramani. "Managing Diversity and Inclusion at Yelp." Harvard Business School Teaching Note 918-039, March 2018. Williams, Rachel, Gauri Subramani, Michael Luca, and Geoff Donaker. "Lessons from Yelp's Empirical Approach to Diversity." Harvard Business Review, September, 2017. Luca, Michael, Joshua Schwartzstein, and Gauri Subramani. "Managing Diversity and Inclusion at Yelp (B)." Harvard Business School Supplement 918-012, September 2017. Luca, Michael, Joshua Schwartzstein, and Gauri Subramani. "Managing Diversity and Inclusion at Yelp." Harvard Business School Case 918-009, August 2017.	
INVITED WORKSHOPS & PRESENTATIONS	2021: Boston University TPRI IP Days NBER Productivity Seminar EPFL Virtual Innovation Seminar 2020: Research on Innovation, Science and Entrepreneurship Workshop CODE@MIT: Conference on Digital Experimentation Organization Science/INFORMS Dissertation Proposal Competition Strategic Management Society Annual Conference	

Economic Sociology Conference
United States Patent & Trademark Office, Office of the Chief Economist
NBER Summer Institute (coauthor presentation)
CCC Doctoral Conference
Strategic Management Society Special Conference (coauthor presentation)
2019: Munich Summer Institute
NBER Economics of Digitization Tutorial
2018: National Association of Business Economists (NABE) Tech Economics Conference
Yelp Public Relations Meeting
NBER Entrepreneurship Bootcamp
NBER Economics of Digitization Tutorial

TEACHING

University of California, Berkeley
Teaching Assistant to Abhishek Nagaraj, 2018-2020
Entrepreneurial Strategy (MBA 295T)
Berkeley Business Academy for Youth, 2019
Teaching Assistant to Gregory LaBlanc, 2018
Core Strategy (EWMBA 299)

AWARDS
AND GRANTS

2021: Economists for Equity Grant, U.C. Berkeley
2020–2021: Measuring Economic Impact in the Digital Economy Grant, Facebook
2020–2021: Institute for Business Innovation, U.C. Berkeley
2020: Center for Equity, Gender & Leadership Research Grant, U.C. Berkeley
2020: Institute of Personality and Social Research, U.C. Berkeley
2019: Center for Equity, Gender & Leadership Research Grant, U.C. Berkeley
2019: Sasakawa Young Leader Fellowship, U.C. Berkeley
2015–2017: Eugene Cota Robles Fellow, U.C. Berkeley
2012: Social Science Writing Award, Wellesley College
2012: Lyons Writing Award, Wellesley College
2011–2012: Case Economics Fellow, Wellesley College
2010–2012: Mellon-Mays Undergraduate Fellow

WORK
EXPERIENCE

2017–present: Yelp (San Francisco, CA), Economic Research Intern
2014–2015: U.S. Department of the Treasury (Washington, DC), Office of Economic Policy
Political Appointee, Special Assistant to Chief Economist Karen Dynan
2012–2014: CEB (Washington, DC), Research Analyst

STATISTICAL
SKILLS

Stata, R, SQL