CSCRL SPRING SYMPOSIUM
Supply Chain Risks and Opportunities in a Changing Global Environment
April 11-12, 2019

ABSTRACT

The new retail reality, and the retailer and supplier perspective on the expansion of the omnichannel and direct fulfillment – Panel Discussion

Moderator – Peter Edlund, DiCentral
Panelists – Wendy Ruggiero, Qurate Retail Group
Zach Zacharia, Lehigh University
Mitch Spaner, MCM Americas

Moderator Peter Edlund and Panelists Zach Zacharia, Wendy Ruggiero, and Mitch Spaner, will discuss the new retail reality, and the retailer and supplier perspective on the expansion of the omnichannel and direct fulfillment. Dropship risks and challenges will be identified on both retailer and supplier sides, as well as steps to overcome the challenges.