The internet, and now the cloud, have enabled an availability of a torrent of data to organizations. However, current analysis techniques only provided limited value, leaving behind a wealth of answers. Enter predictive analytics and Machine Learning. Unlike classical analysis techniques that simply describe the data, predictive analytics use techniques to understand the future and answer “What could happen?” and “What should we do”?

This session will introduce novices to the concepts of Predictive Analytics and Machine learnings and present examples of how they can be applied to supply chains to improve efficiencies in production, gain real-time visibility into demand patterns and more.