ABSTRACT

Key Trends in the Ever Changing World of Transport and Logistics

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The trends in Transportation and Logistics are ever changing. Within the U.S., transportation and logistics is a $1.5 trillion dollar and highly fragmented industry with no single dominant player, creating an opportunity for a myriad of players to co-exist profitably.”

This presentation provides an overview of the impact and challenges of eCommerce trends on traditional B2B transport and logistics supply chains. Tech enabled platforms are also disrupting the logistics landscape. To that end, transport and logistics companies are making strategic choices in how to play this transition. Incumbent logistics players are using a mix of M&A, in-house tech investment and venture strategies to align with disrupters.