It is my distinct pleasure to introduce you to the Lehigh University College of Business and Economics faculty.

Faculty are at the heart of our success in developing the next generation of global business leaders. Since 2007, about 50 new members of varying ranks and backgrounds have joined the College of Business and Economics faculty. This historic investment confirms Lehigh’s steadfast commitment to providing a world-class business education that prepares students to enter the job market outpacing the competition.

The College of Business and Economics is a community of research-active individuals who are also dedicated to teaching, fully engaged with undergrad and graduate students, and connected to the world of business through alumni and many organizational affiliations. Research and teaching interests are jointly critical components to achieving excellence in business education as we face the challenge of developing leaders for global impact.

I proudly present the distinguished faculty of Lehigh’s College of Business and Economics.

Georgette Chapman Phillips
Kevin L. and Lisa A. Clayton Dean
A full-time faculty that comprises top-notch researchers and teachers is an important component of our continued success. A historic investment in our college faculty confirms our unwavering commitment to providing a first-class business education.

### Full-Time Faculty Growth

<table>
<thead>
<tr>
<th>Year</th>
<th>New Faculty</th>
<th>Total Faculty</th>
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</thead>
<tbody>
<tr>
<td>2009–2010</td>
<td>10</td>
<td>74</td>
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<tr>
<td>2010–2011</td>
<td>3</td>
<td>73</td>
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<td>2011–2012</td>
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<td>2012–2013</td>
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<td>2013–2014</td>
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<td>2014–2015</td>
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<td>2015–2016</td>
<td>6</td>
<td>78</td>
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<tr>
<td>2016–2017</td>
<td>10</td>
<td>84</td>
</tr>
</tbody>
</table>

*Pre-tenured, tenured, professors of practice, lecturers.
ANNE-MARIE ANDERSON
Ph.D., University of Arizona

ASSOCIATE PROFESSOR, DEPARTMENT OF FINANCE

【RESEARCH STATEMENT:】My primary research interest is in how management decisions, specifically decisions related to financial reporting, are made. My research examines the factors that influence these decisions and the consequences of these decisions on stakeholders. Specifically, my research focuses on understanding the role of corporate governance and the board of directors in shaping these decisions. My research also examines the impact of financial reporting quality on firm and shareholder value.

【SOCIETAL IMPACT:】My research has implications for a wide range of stakeholders, including investors, regulators, and the general public. By shedding light on the factors that influence financial reporting decisions, my research helps to ensure that financial reporting is transparent and trustworthy, ultimately benefiting all stakeholders.


【RESEARCH RELEVANCE:】My research has practical implications for corporate finance and financial decision-making. By understanding the factors that influence financial reporting decisions, practitioners can make better-informed decisions that align with the interests of all stakeholders.

【TEACHING PHILOSOPHY:】I believe that teaching is an integral part of academic life. My goal is to provide students with a comprehensive understanding of financial decision-making and the role of financial reporting in shaping these decisions. By engaging students in active learning and incorporating real-world examples, I aim to foster critical thinking and analytical skills, preparing students for success in their future careers.

【PROFESSIONAL BUSINESS/EXPERIENCE:】As an associate professor, I have the opportunity to mentor and guide students in their professional development. Through my involvement in various research projects and collaborations, I am able to stay updated with the latest trends and developments in the field of financial decision-making.

【CAREER ACCOMPLISHMENTS:】I have been awarded several grants and fellowships for my research, which has been published in numerous high-impact journals. My research has also been recognized with several awards, including the Best Paper Award at the American Accounting Association's Annual Meeting.
Practitioners and academics are also interested in liquidity provision in an electronic limit order market. I have examined liquidity provision process on a daily basis. I try to relate current events to my research during classroom discussions. The IPO of Facebook (and the inaccuracy of its pricing) was a leading news story in recent years. My research ensures that my students, such as high-risk bonds and derivatives, are current and my classroom discussions are relevant.

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JAMES A. DEARDEN  
Assistant Professor, Department of Economics

**INTERESTS:** Industrial Organization, Marketing, International Marketing, Global Marketing and Customer Co-Creation, Service Failure and Recovery, Global Marketing and Cross-Culture Research

**PROFESSOR, DEPARTMENT OF ECONOMICS**

**C. BRYAN CLOYD**

**ASSISTANT PROFESSOR, DEPARTMENT OF ECONOMICS**

**WEIJIA (DAISY) DAI**

**Ph.D., Indiana University**

**RESEARCH STATEMENT:** My research is in applied game theory with an emphasis on interactions of Industrial Organizations, Marketing and Information Systems. My research brings important insights to policy debates and the courses I teach.

**SOCIetal IMPACT:** Research on determinants of quality and cost in health care and the impact of health information technology on health outcomes. Currently, my work focuses on relations between firms’ industry and guide policy toward the industry.

**RESEARCH RELEVANCE:** Tax policy on business and investment decisions. For one of my current research projects, a model of hospital competition in the health care industry is estimated. The empirical results are used in the treatment decisions of hospitals.

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**BEIBEI DONG**

**Ph.D., University of Missouri**

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**James A. Dearden**

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**Mary E. Deily**

**Ph.D., Indiana University**

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and distinguished regional speaker of its Federal Budget and Tax Reform Federal Tax Committee and Co chair to that. Also, active member of PICPA. Partner of Central Pennsylvania prior Senior Partner, Practice Leader to courses. Prior to that, Ernst & Young, 2009 in various tax and accounting courses. Lehigh University Lecturer since Fall 2012 of tax law; 3) Present the debt forecast and implications of inaction; 2) Recognize the substantial amount of misconceptions and misleading rhetoric surrounding the topic of the national debt and the complex-relevant facts regarding what's driving business formation—not only on the economic development of the region, but better global citizens.

JOSHUA EHRIG M.A., Lehigh University

• TEACHING PHILOSOPHY: I strive to make my classes relevant and engaging in a manner that enhances the students’ retention and better ability to apply what they learn to real-world situations. I incorporate real-world examples into class readings and materials to help students apply what they learn to real-world situations.

• PROFESSIONAL BUSINESS EXPERIENCE: Lehigh University Lecturer since Fall 2012. My professional experiences include working in management, finance, acquisition. My diverse experiences in-clude working in management, finance, acquisition. My diverse experiences in-clude serving as chief financial officer to a regional health care lender, private equity company, and a technology company. I leverage latest research and best practices to instruct my students on real-life experiences and relate courses learnings to their own experiences. I leverage “lessons learned” from my own personal experiences to engage my students and draw upon the subject matter expertise of our frequent guest speakers.

• PROFESSIONAL BUSINESS EXPERIENCE: Research and development scientist at an enzyme technology startup. My work speaks to entrepreneurs, my courses students, and managers who want to understand how entrepreneurs. My work is focused at the heart of the individual and group and seeks to understand how entrepreneurship interacts with their environment and others to create value.

WILLIAM FORSTER Ph.D., University of Virginia

• PROFESSIONAL BUSINESS EXPerIENCE: For over three decades I have advised entrepreneurs, my courses students, and managers who want to understand how entrepreneurs. My work is focused at the heart of the individual and group and seeks to understand how entrepreneurship interacts with their environment and others to create value.

• RESEARCH STATEMENT: My research helps marketing managers, students and managers insights into the behavioral factors underlying consumer, business-to-business and business-to-consumer activities in the global marketplace. Insights gained from my research, such as influences to consumers, not only better manages and consumers, but better global citizens.

• RESEARCH STATEMENT: My work seeks to understand the critical decision-making role that entrepreneurs, my courses students, and managers who want to understand how entrepreneurs. My work is focused at the heart of the individual and group and seeks to understand how entrepreneurship interacts with their environment and others to create value.

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My research focuses on the political economy of Iraq, the realistic policies to ameliorate the economy of developing states, and the effects of conflict on the political and economic characteristics including severe corruption and instability from conflict.

My research seeks to understand conflict since World War II, there is pragmatic combining quantitative and qualitative methods, Constitutional Political Economy, and Information Analysis Program. My research has been focused primarily on capital formation and how newly issued securities are priced. From my institutional standpoint, given the ease with which information can be shared and the opportunities and challenges for information provided via social media. It has also generated significant new information can be shared and the opportunities and challenges for information provided via social media. It has also generated significant new research perspective, it is transmitted through the financial system, benefitting from the accounting and auditing literature and reducing poverty.

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My research focuses on understanding the challenges of teaching post-conflict states. I am interested in the way that regulation related regulations can help them advance the competing objectives other than to enhance these qualities of the experience. The explosive use of social media has created an operational challenge for organizations from the standpoint of brand management. It has also generated significant new opportunities and challenges for information provided via social media. It has also generated significant new research perspective, it is transmitted through the financial system, benefitting from the accounting and auditing literature and reducing poverty.

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THOMAS J. HYCLAK
Ph.D., University of Notre Dame

- RESEARCH STATEMENT: My research focuses on the determinants of regional wage differentials in Poland, the effects of reduced cardio-vascular disease on young workers in local labor markets, and the determinants of regional wage differentials in Poland, the effects of

- JOURNALS: Journal of Business 

- RESEARCH STATEMENT: My research concentrates on the determinants of regional wage differentials in Poland, the effects of reduced cardio-vascular disease on young workers in local labor markets, and the determinants of regional wage differentials in Poland, the effects of

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- JOURNALS: Journal of Business
LEHIGH UNIVERSITY COLLEGE OF BUSINESS AND ECONOMICS
DOUGLAS MAHONY
Ph.D., Rutgers University

- **RESEARCH STATEMENT:** My primary areas of research are financial distress and bankruptcy, and my work examines issues related to the financial distress of corporations and the economic effects of Chapter 11 bankruptcies. My research helps to understand the presence of large asymmetric information problems in corporate settings and what motivates those actions taken by corporations, as well as what drives financial distress in other corporate settings.

- **INTERESTS:** Financial distress and bankruptcy

JAMES M. MASKULKA
Ph.D., Kent State University

- **RESEARCH STATEMENT:** My research is directed toward understanding the factors that determine capital flows is important, as macroeconomic shocks often lead to large currency swings that businesses need to take into account. Understanding the determinants of exchange rates and capital flows is important, as macroeconomic shocks often lead to large currency swings that businesses need to take into account.

- **INTERESTS:** Financial distress and bankruptcy

JUDITH A. MCDONALD
Ph.D., Princeton University

- **RESEARCH STATEMENT:** I have investigated issues related to gender and the economy, including the effects of the 1930s Depression and starting-female college graduates in the U.S. I have examined gender pay gaps, the factors that influence capital flows, the circumstances under which carcinogenic data may become unavailable, and which countries maintain data to be “safe havens” during the Great Recession.

- **INTERESTS:** Economics, Gender, Pay Equity

YUNG-YU MA
Ph.D., University of Utah

- **RESEARCH STATEMENT:** My research focuses on how restructure decisions taken by companies, as well as other financial actions, can influence and outcomes can lead to better decision making. Restructurings are among the most important events that corporations undertake. They often trigger a series of profound changes in the way companies operate and the subsequent outcomes. Restructuring decisions can be made to increase shareholder value, to improve the financial health of a company, or to gain a competitive advantage.

- **INTERESTS:** Restructuring, Corporate Finance

DOUGLAS MAHONY
Ph.D., Rutgers University

- **TEACHING PHILOSOPHY:** As an educator, my goal is to provide students with an engaging and interactive learning experience. In my courses, I emphasize the importance of having a global mindset and business. It provides the ability to work in teams, develop cross-cultural competencies, which ultimately lead to strong results.

- **INTERESTS:** Marketing, Social Media

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- **INTERESTS:** Economics, Gender, Pay Equity
Matthew A. Melone
J.D., University of Pennsylvania

Research Focus:
- My research focuses on federal income taxation, executive compensation, corporate governance, federal constitutional and government policy issues with respect to securities and corporate activity. My research has recently focused on the intersection of federal and state limits on administrative agencies in promoting regulatory goals.

Publications:

Interests:
- Issues of corporate governance have been prominent for the past 20 years, but have taken on increased notoriety since the late 2000s. My research has recently focused on the determinants of executive compensation, the effects of limited liability on firm behavior, and the role of the board of directors in safeguarding the best interests of the corporation.

Teaching:
- My research helps team leaders to understand potential advantages and challenges of these proven teambuilding arrangements.

Cora A. Moore
Ph.D., Cornell University

Research Focus:
- My current projects include examining the relationship between food assistance programs and health, particularly the impact of the Healthy Meals Program on program participation, the price responses of consumers to changes in food prices, and the role of food assistance programs in promoting public health outcomes.

Publications:

Interests:
- My research focuses on federal income taxation, executive compensation, corporate governance, federal constitutional and government policy issues with respect to securities and corporate activity. My research has recently focused on the intersection of federal and state limits on administrative agencies in promoting regulatory goals.

Teaching:
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Matthew A. Melone
Professor of Practice in Supply Chain Management, Department of Management

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Cora A. Moore
Assistant Professor, Perelman Department of Finance

Research Focus:
- My current projects include examining the relationship between food assistance programs and health, particularly the impact of the Healthy Meals Program on program participation, the price responses of consumers to changes in food prices, and the role of food assistance programs in promoting public health outcomes.

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patients and balance billing are eliminated. For example, hospital policies in need of modification or governmental policy choices have created negative consequences. My research identifies laws and or instances in which legal theory and/or societal impacts have been cited by courts and legislative hearings. My research on financial effects of contingent worker strategies has been guided by my experiences consulting in the private sector and for the SEC.

Journal of Financial Economics, Journal of Financial and Quantitative Analysis, Journal of Financial Research and The Journal of Corporate Finance. My research on commercial paper usage has been cited by the Wall Street Journal and the U.S. Congress. My research on credit rating has been featured in the Wall Street Journal and in numerous staffing publications. My research on medical device regulations has been featured in the Wall Street Journal and in numerous staffing publications. My research on financial effects of contingent worker strategies has been guided by my experiences consulting in the private sector and for the SEC.

Research Statement: My research is primarily empirical, focusing on both short-term and long-term impacts of government policy and the business cycle; and the effects of fiscal stimulus and other central bank actions on the economy and the labor market. My research on the conduct of monetary policy and the business cycle; and the effects of fiscal stimulus and other central bank actions on the economy and the labor market. My research is primarily empirical, focusing on both short-term and long-term impacts of government policy and the business cycle; and the effects of fiscal stimulus and other central bank actions on the economy and the labor market. My research is primarily empirical, focusing on both short-term and long-term impacts of government policy and the business cycle; and the effects of fiscal stimulus and other central bank actions on the economy and the labor market. My research is primarily empirical, focusing on both short-term and long-term impacts of government policy and the business cycle; and the effects of fiscal stimulus and other central bank actions on the economy and the labor market.

Research Relevance: My research has been cited by the Wall Street Journal and in numerous staffing publications. My research on medical device regulations has been featured in the Wall Street Journal and in numerous staffing publications. My research on financial effects of contingent worker strategies has been guided by my experiences consulting in the private sector and for the SEC. My research on credit rating has been featured in the Wall Street Journal and in numerous staffing publications. My research on medical device regulations has been featured in the Wall Street Journal and in numerous staffing publications.
MARIETTA PEYTCHEVA
Ph.D., Rutgers University

RESEARCH STATEMENT: I study the effects of contextual factors on professional and auditors’ judgments, and the effects of ethical judgments on audit outcomes. My research addresses questions such as: How are ethical judgments and audit outcomes affected by contextual factors? How do ethical judgments influence audit outcomes?


INTERESTS: Diversity Management, Performance and Innovation, Gender, Ethnic and Racial Differences in Multicultural Work Environments, Career Trajectories, Work-Family Conflict

SOCIETAL IMPACT: My research has important implications for understanding and improving the ethical decision-making processes of professional auditors. It also contributes to the development of strategies that can be implemented to enhance ethical decision-making in auditors.

MARIETTA PEYTCHEVA
Ph.D., Rutgers University

RESEARCH STATEMENT: My research provides a framework for understanding how specific marketing activities have an impact on unobservable brand features from consumer perceptions of negative brand performance and enhances investor judgment.


INTERESTS: Product Positioning Strategies, Brand Anthropomorphization, Branding, Brand Performance, International Branding

MARIETTA PEYTCHEVA
Ph.D., Rutgers University

RESEARCH STATEMENT: My research contributes to the understanding of how, why and where we build. My research is relevant to the discussion about the role of public policy as it relates to the built environment.


INTERESTS: Cities, City Planning, Urban Planning, Public Policy, Planning, Public Policy

MARIETTA PEYTCHEVA
Ph.D., Rutgers University

RESEARCH STATEMENT: My research focuses on the effects of contextual factors on professional judgments and ethical judgments. My research sheds light on the role of contextual factors in shaping the decisions that improve the quality of financial reporting and enhance investor judgment.


INTERESTS: Diversity Management, Performance and Innovation, Gender, Ethnic and Racial Differences in Multicultural Work Environments, Career Trajectories, Work-Family Conflict

SOCIETAL IMPACT: My research has important implications for understanding and improving the ethical decision-making processes of professional auditors. It also contributes to the development of strategies that can be implemented to enhance ethical decision-making in auditors.
market arrangements such as supply structures created by the rise of social models provide insight into the market increasing in economics. Network The interest in networks is rapidly, methods.

much of my research focuses on health inequality. Much of my research health outcomes. markets can generate opportunities to improve the efficiency of health care of GDP efforts to understand and collected can be analyzed to solve their offerings and the information technologies more effectively, providers of social computing so that individuals software have an impact on business.

I study how social networks form through the use of social software, and how these networks can be leveraged to improve the efficiency of health care and other economic behaviors.

I use network models to study health outcomes. I aim to advance an understanding of the social consequences of attaining, negotiating, and using power. I study how social networks form through the use of social software, and how these networks can be leveraged to improve the efficiency of health care and other economic behaviors.

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MICHAEL D. SANTORO
PROFESSOR, DEPARTMENT OF MANAGEMENT

INTERESTS: Strategic Change, Strategic Alliances, IT, and Organizational Information Systems, Cross-Cultural IT, Health IT

SUSAN A. SHERER
PROFESSOR, DEPARTMENT OF ACCOUNTING

INTERESTS: Globalization, Brand Positioning, Strategic Change, Cross-Cultural IT, Health IT, and Cross-Cultural IT

K. SIVAKUMAR
PROFESSOR, DEPARTMENT OF MARKETING

INTERESTS: Globalization, Brand Positioning, Strategic Change, Cross-Cultural IT, Health IT, and Cross-Cultural IT

KENNETH P. SINCLAIR
PROFESSOR, DEPARTMENT OF ACCOUNTING

INTERESTS: Globalization, Brand Positioning, Strategic Change, Cross-Cultural IT, Health IT, and Cross-Cultural IT

STEVEN L. SAUNO
PROFESSOR, DEPARTMENT OF MANAGEMENT

INTERESTS: Management Information Systems, People Integration, and Societal Impact, Research, and Management Science, Knowledge Management, Information Systems, Cross-Cultural IT, Health IT

MICHAEL D. SANTORO
Ph.D., Rutgers University

TEACHING PHILOSOPHY: A strong focus on ensuring that students are being exposed to the latest concepts, ideas, and techniques in their respective fields. My teaching approach is informed by my research focus on strategic management and technology. I believe in engaging students in critical thinking and problem-solving, and I strive to make my courses relevant and engaging.

RESEARCH STATEMENT: My research interests include technology management, information systems, and strategic management. I focus on how technology can be leveraged to drive organizational change and innovation. My work explores the role of information technology in shaping strategic decision-making and organizational performance.

SUSAN A. SHERER
Ph.D., University of Massachusetts

TEACHING PHILOSOPHY: My teaching approach is grounded in the belief that students learn best when they are actively engaged in the learning process. I encourage students to constructively challenge ideas and to engage in meaningful discussions. I believe in fostering an environment where students can develop critical thinking skills and a deep understanding of the subject matter.

RESEARCH STATEMENT: My research focuses on the measurement of the impact of information systems on business and healthcare. I am particularly interested in understanding how information systems can help organizations achieve strategic objectives and improve decision-making processes.

KENNETH P. SINCLAIR
Ph.D., Syracuse University

TEACHING PHILOSOPHY: My teaching philosophy is centered on the idea of empowering students to become critical thinkers and effective leaders. I believe in fostering an environment where students can develop their skills and confidence to tackle complex business challenges.

SOCIETAL IMPACT: My research papers in the Journal of Managerial and Professional Ethics, Journal of Business Ethics, and Journal of Business Ethics: Theory and Practice have contributed to the understanding of ethical issues in organizations and have implications for policy and practice.

K. SIVAKUMAR
Ph.D., University of Massachusetts

TEACHING PHILOSOPHY: My teaching approach is grounded in the belief that students learn best when they are actively engaged in the learning process. I encourage students to constructively challenge ideas and to engage in meaningful discussions. I believe in fostering an environment where students can develop critical thinking skills and a deep understanding of the subject matter.

RESEARCH STATEMENT: My research focuses on the measurement of the impact of information systems on business and healthcare. I am particularly interested in understanding how information systems can help organizations achieve strategic objectives and improve decision-making processes.
NEAL SNOW
ASSISTANT PROFESSOR, DEPARTMENT OF ACCOUNTING

LEO TANG
ASSISTANT PROFESSOR, DEPARTMENT OF MANAGEMENT

LEONARD W. TAYLOR
ASSISTANT PROFESSOR, DEPARTMENT OF ACCOUNTING

STEPHEN F. THODE
ASSOCIATE PROFESSOR, DEPARTMENT OF FINANCE

CHARLES STEVENS
ASSISTANT PROFESSOR, DEPARTMENT OF MANAGEMENT

LARRY U. TAYLOR
ASSISTANT PROFESSOR, DEPARTMENT OF MANAGEMENT
**Robert J. Thornton**

**Ph.D., Michigan State University**

- **Research Statement:**
  - My research focuses on emerging topics in supply chain management. Specifically, I look at social media and how companies use it to manage supply chain operations, collaboration within the supply chain, and understanding how to become a preferred customer to supply chain managers. My research also involves the impact of technology on supply chain management.

- **Journals:**
  - Supply Chain Management: An International Journal
  - European Journal of Operational Research
  - Journal of Industrial and Management Optimization

- **Research Relevance:**
  - Social media can have a significant impact on today’s society. In particular, it has been shown to help practitioners and students make more effective decisions. The potential for using social media to improve performance is enormous, but so is the need for empirical research.

**Robert J. Trent**

**Ph.D., Northwestern University**

- **Research Statement:**
  - My research focuses on customer relations and their impact on companies and consumers. My research examines how and why customers make purchase- or firm-engagement decisions, and how companies can improve their marketing and communication efforts to become a preferred customer to supply chain managers.

- **Journals:**
  - Journal of Marketing
  - Journal of Interactive Marketing

- **Research Relevance:**
  - Consumer behavior and purchasing decisions are critical in today’s competitive market. My research examines how and why customers make purchase- or firm-engagement decisions, and how companies can improve their marketing and communication efforts to become a preferred customer to supply chain managers.

**Todd A. Watkins**

**Ph.D., Harvard University**

- **Research Statement:**
  - My research focuses on how to distinguish reasonable analyses. My research examines how to distinguish reasonable analyses. Specifically, I look at how to distinguish between empirical findings but also how to distinguish between objective and subjective assessments.

- **Journals:**
  - Administrative Science Quarterly
  - Organization Science

- **Research Relevance:**
  - My research focuses on how to distinguish reasonable analyses. Specifically, I look at how to distinguish between empirical findings but also how to distinguish between objective and subjective assessments.

**Rebecca Wang**

**Ph.D., Wharton School, University of Pennsylvania**

- **Research Statement:**
  - My research focuses on innovation and entrepreneurship. My research examines how to foster innovation and technological development.

- **Journals:**
  - Journal of Economic Education
  - Industrial and Labor Relations Review

- **Research Relevance:**
  - My research focuses on innovation and entrepreneurship. My research examines how to foster innovation and technological development.

**Andrew Ward**

**Ph.D., Harvard University**

- **Research Statement:**
  - My research focuses on how to distinguish reasonable analyses. My research examines how to distinguish reasonable analyses. Specifically, I look at how to distinguish between empirical findings but also how to distinguish between objective and subjective assessments.

- **Journals:**
  - Journal of Forensic Economics
  - Journal of Economic Education

- **Research Relevance:**
  - My research focuses on how to distinguish reasonable analyses. Specifically, I look at how to distinguish between empirical findings but also how to distinguish between objective and subjective assessments.
EXPERIENCE:

My research interests are in corporate finance, understanding the economic implications of decisions and the behavior of agents, and the financial implications of corporate control. I have published numerous articles in top academic journals and have been involved in several practical applications, such as a third-party company analysis, financial projections and valuation models.

PROFESSIONAL/BUSINESS EXPERIENCE:

Manager, Moody’s Credit Analysis; Director, Moody’s Financial Analysis; Director, Moody’s Financial Analysis, Inc.; Associate Director, Moody’s Financial Analysis, Inc.; Senior Analyst, Moody’s Financial Analysis, Inc.

SOCIETAL IMPACT:

I've been active in the field of microeconomics for over 15 years, and my research has been recognized in professional journals and publications. I have also been involved in various professional organizations and have served on several boards of directors.

INTERESTS:

My research interests include microeconomics, game theory, and behavioral economics. I am particularly interested in the application of economic principles to real-world problems.

RESEARCH STATEMENT:

My research focuses on the development of new microeconomic theories and their applications to real-world problems. I am interested in understanding how agents make decisions and the economic implications of those decisions. My current research involves understanding the behavior of agents in strategic settings and the implications of those behaviors for economic outcomes.

RESEARCH RELATIONSHIP:

My research builds on existing work in microeconomics and game theory. I am interested in understanding how microeconomic principles can be applied to real-world problems and how they can be used to make better policy decisions.
HAIBEI ZHAO
ASSISTANT PROFESSOR, DEPARTMENT OF FINANCE

Ph.D., Georgia State University

Research Statement:
Professor Zhao’s research focuses primarily on institutional investors such as hedge funds and mutual funds. His work examines the role of institutional investors in financial markets and the impact of institutional investors on corporate governance issues, such as performance evaluation, liquidity management, and the role of corporate governance.

Journals:
- Hedge Funds: The Good, the Bad, and the Lucky, with Yong Chen and Mike Cliff, Journal of Financial and Quantitative Analysis.

Research Relevance:
Liquidity management has become a first order consideration after the financial crisis. My research brings new insights into the issue of liquidity management, such as using interfund lending as a tool of liquidity management for mutual fund investors.

Societal Impact:
My research has been published in prestigious finance journals and presented to government agencies, Securities and Exchange Commission and the Office of Financial Research, elite conferences such as Financial Intermediation Research Society, European Finance Association, and China International Conference in Finance, and media such as the Global Association of Risk Professionals.

DAWEI (DAVID) ZHANG
ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS

PH.D. University of Calgary, Canada

Research Statement:
My research interests are the economics of information technology (IT) and information systems (IS). The main stream of my current research focuses on studying, understanding, and measuring the value of IT. Methodologically, I empirically explore the value of IT in large scale data contexts.

Journals:
- Information Systems Research.

Research Relevance:
Critical to our society, economy, and research in information systems (IS) is the impact of information technology (IT) on production, jobs and other capital. My research helps managers and policymakers better understand such impact, and take advantage of the opportunities created by the price-adjusted performance improvement in IT.

Interests:
- Institutional Investors, Empirical Asset Pricing, Corporate Governance.

DAWEI (DAVID) ZHANG
ASSISTANT PROFESSOR, DEPARTMENT OF MANAGEMENT

Ph.D., University of Calgary, Canada

Research Statement:
My research interests are the economics of information technology (IT) and information systems (IS). The main stream of my current research focuses on studying, understanding, and measuring the value of IT. Methodologically, I empirically explore the value of IT in large scale data contexts.

Journals:
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Research Relevance:
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Interests: