FORUM OVERVIEW
The Lehigh CSCR Fall Forum is an opportunity to learn and discuss new insights from industry and academic experts about new and disruptive innovations that have significantly changed the supply chain. There will be presentations that identify how different companies have managed to succeed when dealing these new disruptive innovations. There will also be interactive workshops where participants will have opportunities to network at the opening reception, breakfast session, lunch session and closing reception with industry peers. Lehigh University students and Lehigh Faculty.

CLICK HERE TO REGISTER

THURSDAY, NOVEMBER 8TH
6:00-8:00p Networking Reception

FRIDAY, NOVEMBER 9TH
7:00-8:00a Registration and Full Breakfast
8:05-8:15a Welcome
8:15-9:00a Session 1: The Relationship Between Supply Chains, The Economy and Wall Street Lee A. Klaskow, Bloomberg Intelligence
9:00-9:45a Session 2: Change in the LTL Industry and Future Implications Bert Trucksess, Saia, Inc.
9:45-10:00a Break
10:00-1045a Session 3: Robotic Picking Strategies for the Changing Fulfillment Landscape Eric Catlin, DHL Supply Chain
10:45-11:30a Session 4: Global Supply Chains Under Pressure: Understanding the Human Factor Robert Wiedmer, Arizona State University
11:30a-12:30p Buffet Lunch
12:30-1:15p Session 5a: The Changing Landscape of Ocean Transportation Sean E. Mahoney, Phila Port
Session 5b: Digitized Supply Chains = Disruptive Competitive Advantage Gary Neights, Elemica
1:15-2:00p Session 6a: Driver Logs: Driving the Adoption of Transportation Tech Rich Alborn, Continental Automotive Systems
Session 6b: Journey to Mass Customization at Lutron Julie Breter, Lutron
2:00-2:15p Break
2:15-3:00p Session 7: Advertising Strategies in an Online Marketplace Haoyan Sun, Lehigh University
3:00-3:45p Session 8: Supply Chain Challenges for Automation Providers Who Serve CPGs Craig Souser, JLS Automation of York, PA
3:45-4:00p Closing Comments and Wrap-Up
4:00-5:00p Closing Reception

Registration for Both Days $345
November 8th Reception Only $75

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