Dear Lehigh Business Friends,

Welcome to the Summer 2019 Business Update. Upon review and assessment of the activities and accomplishments of our Lehigh Business community, I can unequivocally report that the 2018-2019 academic year was a success! It is my pleasure to share with you just some of the highlights from the spring semester.

Lehigh Business undergraduate students understand the importance of taking on leadership roles to complement their strong academic experiences. The 2019 Women in Business Conference which focused on personal branding and inclusion, was planned and professionally executed by the Women in Business student group. From setting an agenda and reaching out to alumni to serve as panelists, to encouraging student participation, it was an impressive event.

High-achieving students that stretch the limits of their education are easily found in the College of Business. Jake Gordon ‘19G, a recent graduate of the MS Management program used his undergraduate and graduate successes, and leveraged the Lehigh Alumni Network to launch his professional career as a consultant with Accenture. He is certainly ready for this challenge!

Arming students with the necessary knowledge and experiences, along with a large-dose of encouragement, is the Lehigh faculty formula that plays such a big role in our students’ successes. Our faculty continue to research and publish on relevant issues that highlight today’s complex business environment. This work not only serves to enhance the Lehigh academic reputation, but just as importantly, informs classroom discussion as students prepare to become the next generation of business leaders. Top research done by professors Andrew Ward, Muzhe Yang, and Marina Puzakova and published in academic journals, are a few examples of the quality research conducted by Lehigh Business faculty. I encourage you to take a look at their findings on some fascinating topics.

Our strong business faculty that are recognized as leaders in their respective fields, share their expertise with corporate and non-profit executives through our active executive education program. I am happy to announce that we recently welcomed Alison McGrath Peirce as the new executive director of the Vistex Institute for Executive Learning and Research at Lehigh. Following a successful career at Wharton, where she proved herself as an educator and innovator in the executive education arena, Alison is a wonderful addition to our Lehigh Business community.

As we anticipate our newest business students in a couple of months, I thank all members of the Lehigh family for your support and interest in the College of Business. I wish you a summer of rest, relaxation and renewal.

As always, I welcome any of your comments or feedback.

Warm regards,

Georgette Chapman Phillips
Kevin L. and Lisa A. Clayton Dean of the College of Business