GLOBAL STUDY AT LEHIGH

Global perspective is inherent to business education and provides context from which students can better analyze the social, political and economic events of history and how it’s affecting business today. We cannot overstate how important this worldview is. Lehigh’s MBA international immersion programs are integrated into a 3-credit classroom and field experience designed to ensure maximum learning and relevance.

CHILE / ARGENTINA | Contrasting Economies in South America:
Students focus on the contrasts between these two economies and how political forces are leading these economies down different paths. By visiting firms in different key sectors of their respective economies and meeting with government and non-governmental agencies, we see how the political climate has a direct impact on the ability of businesses to thrive and how they adapt to changing political winds.

UNITED KINGDOM | Implications of Brexit:
Students focus on the United Kingdom’s relationship with Europe and the impact of Brexit on the British economy, Europe and implications for U.S. business. Students visit London, Nottingham and Glasgow, Scotland.

CHINA | Can China Maintain Its Manufacturing Dominance?
Students focus on how China, with a rapidly growing middle-class, will shift away from low-cost, labor intensive manufacturing and grow as a key market for multinational companies. Students visit Beijing, Shanghai, and Ningbo meeting with key players in this rapidly evolving economy.

“This trip was an enriching experience in that we met people from all fields and social status. I would definitely recommend this program to anyone.”

– Zhiqi Wang, Lehigh MBA Graduate
GLOBAL STUDY 2017

CHILE / ARGENTINA
Dates: January 7-15, 2017
Info: 3 credits. Classes begin late fall the semester before. Min. 15 students.
Additional Cost: $3,860.00 (includes airfare)

UNITED KINGDOM
Dates: March 11-18, 2017
Info: 3 credits. Classes begin in spring semester. Min. 6, max. 15 students.
Additional Cost: $2,250.00 + airfare

CHINA
Dates: June 2-10, 2017
Info: 3 credits. Classes begin in Summer Session I. Min. 5, max. 10 students.
Additional Cost: $3,450.00 + visa + airfare

The costs reflect actual travel costs. However, we don’t want anyone to have to miss out on an experience due to lack of funds, and so we do have scholarships available for those for whom the cost would otherwise be prohibitive. Please contact Dean Andrew Ward for more information.

Visit http://cbe.lehigh.edu/global/graduate for more information about these experiences.