

PRIVACY & SECURITY

in the era of

BIG DATA

THE IMPACT
SYMPOSIUM

9.15.17

Lehigh University
Rauch Business Center
Perella Auditorium
621 Taylor Street
Bethlehem, PA 18015

8:30-9:00 AM REGISTRATION

9:00 AM

WELCOME

Patrick V. Farrell, Provost & Vice President for Academic Affairs

Georgette C. Phillips, Kevin L. and Lisa A. Clayton Dean of the College of Business and Economics

9:30 AM

KEYNOTE

THE FUTURE OF CLOUD SECURITY IS ADVANCED VIRTUALIZATION

Tom Gillis, CEO and Co-Founder, Bracket Computing

10:30 AM

BREAK

10:45 AM

DATA PRIVACY

Moderator: Nevena T. Koukova, Associate Professor of Marketing

Panelists:

Matthew Schaner, Cloud Networking Group, Cisco Meraki

David Tribbett, Chief Technology Officer, Coordinated Health

Rebecca Wang, Assistant Professor of Marketing

Ting Wang, Assistant Professor, Computer Science and Engineering

12:00 PM

LUNCH *(provided)*

1:00 PM

KEYNOTE

NEXT: THE FUTURE OF TECH AND CYBERSECURITY

Dr. P. W. Singer, Strategist for the New America Foundation and a contributing editor for Popular Science

2:00 PM

BREAK

2:15 PM

DATA SECURITY

Moderator: Catherine M. Ridings, Associate Professor of Management

Panelists:

Daniel P. Lopresti, Director of Data X, Professor and Chair, Department of Computer Science and Engineering

Marie Meliksetian, CEO, Reliance Solution Services

Neal Snow, Assistant Professor of Accounting

Heidi L. Wachs, Special Counsel, Jenner & Block

Keith Hartranft, Chief Information Security Officer, Lehigh University

3:30 PM

CLOSING REMARKS

Georgette C. Phillips

Kevin L. and Lisa A. Clayton Dean of the College of Business and Economics

REGISTRATION
REQUIRED

lehigh.edu/business

*Free and open
to the public*