Program
Welcome and Introduction
John White ‘93
Director of Portfolio Analysts Product Management, Refinitiv
Georgette Chapman Phillips
Kevin L. Clayton ‘84 ‘13P and Lisa A. Clayton ‘13P Dean, College of Business and Economics, Lehigh University
Panel Discussion
Julian Sluyters ‘82
Advisor, GECKO Governance
Dan DiSalvo
President and CEO, Axispoint, Inc.
Eileen Lowry
Global Program Director, IBM Blockchain Garage
Mike Orcutt
Associate Editor, MIT Technology Review
Kevin Worth ‘91
CEO, CoinDesk
Concluding Remarks
Kathleen Weiss Hanley
Bolton-Perella Chair in Finance and Director of the Center for Financial Services, Lehigh University

About the Center for Financial Services
As an academic center in Lehigh University’s College of Business and Economics, the Center for Financial Services (CFS) provides opportunities for academics, students, and practitioners to work and conduct research collaboratively on real-world, relevant business issues. The CFS is defined by its mission to bridge theory and practice and to promote a meaningful exchange of ideas on critical issues affecting the financial services.

Goals of the CFS:
◾ Provide thought leadership in the field of financial services
◾ Develop innovative ideas and possible solutions to challenges facing the financial services industry
◾ Present new research on topics relevant to practitioners, regulators, and industry leaders
◾ Facilitate open discussions on finance topics among academic scholars, practitioners, policy makers, alumni, and students
◾ Offer a variety of opportunities for industry partners, practitioners, academic scholars, and students to engage with the center through collaborations, on-campus speakers, academic and industry conferences, research, and fellowships

Tonight’s program is brought to you in cooperation with Lehigh’s Center for Financial Services Advisory Board, Lehigh Wall Street Council, and Refinitiv.

December 4, 2018

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About the Program

Julian Sluyters

Julian Sluyters has been an asset management business, or related businesses, for his entire 25-year career. He has been president and CEO of Sublette Investments for the past 25 years. Julian has served in various capacities working for asset management firms such as SGE Global Asset Management, Deutsche Asset Management, Old Mutual, and Alliance Global Investors. Julian’s roles have varied, including CEO of a mutual fund firm, CEO of a major European fund services company, and several asset management CIO roles. In connection with these roles, he has also served as the treasurer (principal financial officer) of a large mutual fund complex and CEO and president (principal executive officer) of several fund complexes both in the United States and Europe. He has extensive working knowledge of the U.S. ‘40 Act and European UCITS legislation. Julian also spent the first 10 years of his career in public accounting where his primary industry focus was asset management firms and the mutual fund industry consultation. He is currently an advisory board member for DGCI Governance, an Irish based Nordic fund company. Julian is a graduate of Lehigh University.

Mike Orcutt

Mike Orcutt has been a technology journalist for nearly a decade, and for almost all of that time, he’s been on staff at MIT Technology Review, reporting and writing about a number of different emerging technology domains from biomedicine and materials science to blockchain technology. While studying for his master’s degree in science, health, and environmental reporting at New York University’s School of Journalism, Mike interned at Pervasive Broadband, an Irish based RegTech company. Julian is a graduate of Lehigh University.

Panelists

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Eileen Lowery

Eileen Lowery is responsible for accelerating the adoption of IBM Blockchain and helping clients solve business network problems using blockchain technology. Her team is bringing technical architects and developers educate clients on blockchain, design the solution architecture for blockchain applications, as well as build and deliver blockchain applications in their own business outcome. She is based out of the IBM Cloud Garage in New York City, SoHo. During her 15 years with IBM, she’s held various business and senior roles, including IBM strategy and business development, financial planning and analysis, as well as pricing strategy. She began her IBM career working as a software engineer for Systems in Poughkeepsie, New York. Eileen holds an MBA from the NYU Stern School of business and a B.S. in Computer Science from Union College.

Kevin Worth

Kevin Worth is the CEO of CoinDesk, the leading digital media, events, and information services company for the crypto asset and blockchain technology community. His mandate is to inform, educate, and connect the global community as the authoritative daily news provider delivering business news. The coinDesk is the home of Consensus, the largest and most prominent blockchain technology conference in the world, drawing close to 9,000 people from 70 countries as well as the world’s largest blockchain New York City, a festival of seminars, meet ups, galas, and other events that take place in NYC around Consensus.

Tonight, hear from leaders in the field and gain an insights on the challenges in both adoption and regulation. With the adoption of blockchain, however, recordkeeping, and faster payments are only a few way today’s society imagines doing business. Blockchain Technologies have revolutionized the technology. Smart contracts, post-trade settlement, digital money, and cryptocurrencies, and Mike was given the task of taking on the lead. His writing and reporting now centers around one of emerging technology domains from biomedicine and materials science to blockchain technology. In 2017, the 119-year-old publication decided to launch an area of coverage specifically devoted to blockchains and cryptocurrencies, and Mike was given the task of being the lead writer and reporting on the growing industry. His writing has been featured in The New York Times, Scientific American, and Pervasive Broadband. Mike earned a B.S. in Computer Science from Union College.

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