The Martindale Center

Martindale Student Associates Program 2008

The Martindale Society

Martindale Student Associates are remarkably loyal to the Center. In 1995, the Center established the Martindale Society—composed of former Student Associates, friends, and interested Lehigh alumni—who contribute time, money, and expertise to the Center. Having celebrated its 25th Anniversary in 2005, the Martindale Center’s impact on the lives of over 250 individuals continues to be unique and indelible as evidenced by the strength of the Martindale Society.

Program Overview

The Martindale Student Associates Program provides an opportunity for a select group of Lehigh University students to explore global business, economic, and political policy issues outside the scope of classroom study. The Martindale Center takes each year’s class of Student Associates on a 10- to 12-day research trip for in-depth study and fact gathering. In the past, they have visited Germany, France, Argentina, Mexico, the Czech Republic, Canada, Chile, Austria, Switzerland, Ireland, Hong Kong, Italy, Sweden, Spain, Hungary, Panama, and the Benelux countries.

During the following academic year, Student Associates complete their research, work one-on-one with a faculty mentor, and write up their findings in the form of professional-quality journal articles. These articles are published annually in the Martindale Center’s undergraduate research journal, Perspectives on Business and Economics (published from 2001 to 2005 in cooperation with the NASDAQ Educational Foundation, Inc.). In addition to their research activities, Student Associates are full-fledged members of the Martindale Center, taking part in conferences, as well as meeting and talking with leading figures in government, business, finance, and academia who come to the Center as visiting scholars.

Applying for the Program

An extremely competitive selection process begins in January of each year, when students from Lehigh’s three undergraduate colleges—with a grade point average of 3.42 or higher—receive notification of their eligibility. The final selection is made by a panel of faculty members and based on academic record, a written application, and performance in an interview. Student Associates pay no fees for participation in the program and all expenses for travel and journal publication are paid by the Center.

About Perspectives on Business and Economics

"A New Path for Panama"

Volume 9, 2007

LEHIGH UNIVERSITY

www.lehigh.edu/martindale
KENNETH BLANCHETTE is an Integrated Business and Engineering Honors student with a concentration in Electrical Engineering. Both a reccurring Dean's List and IBE Top Scholar recipient, he is an active member of Leadership Lehigh and the Lehigh Men’s Volleyball team. Kenneth plays bass guitar and trumpet in the Lehigh University Jazz Band and Jazz Ensemble, respectively. Having worked on naval sonar systems at Lockheed Martin last summer, he will continue his work there this summer. He plans to remain at Lehigh for a fifth year as a President’s Scholar to obtain a second bachelor’s degree in Electrical Engineering. Kenneth hopes to work in the defense industry upon graduation.

**Topic: Fisheries**

**Mentor:** Richard Weisman

BETSY BOIG is a Spanish major with a Business and Ethics minor. A recipient of the Dean’s Scholarship and a reccurring Dean’s List student, Betsy is a Eckardt Scholar. She is President of her sorority, Alpha Omicron Pi, Secretary of Order of Omega, a mentor for the GEM Mentor Program, and received the honor award for Greek Emerging Leader in 2006. Betsy studied abroad in Belgium, Spain, and Italy and is a member of Phi Delta Honor Society for International Students. She plans to pursue a career in dentistry and hopes someday to have a dream in Spanish.

**Topic: Maori Issues**

**Mentor:** David Pankenier

ASHLEY FRY is an Economics and Finance double major. She was selected to represent Lehigh in the National Fed Challenge Competition in 2007 for which the team received honorable mention. She is a member of the National Society of Collegiate Scholars, Leadership Lehigh, and Alpha Gamma Delta sorority. She served on Lehigh’s Student Senate, was a member of Alpha Gamma Delta sorority. She plans to graduate from Lehigh with a double major in Economics and Finance. After working in the field for several years, she hopes to attend graduate school and ultimately obtain a Master's degree in Business Administration.

**KATHERINE GINDA is a Journalism major with minors in Economics and Philosophy. A Dean’s List student and Dean’s Scholarship recipient, she is a Rodale Scholar through the Rodale Program in Online Communication and a member of Phi Eta Sigma honor society. Katie is a three-year staff member of The Brown and White, the student newspaper. An assistant editor, she has published several front-page pieces as senior news writer and recorded segments of “The Brown and White Minute” for broadcast on WLVH, Lehigh’s radio station. She was a member of the Lehigh Varsity Crew team and a recipient of the Scholar-Athlete Academic Achievement Award. Outside of class, she is an avid runner who hopes to complete her first marathon in the fall. Upon graduation, Katie hopes to pursue a career in magazine publication, online media, or public relations. She ultimately plans to obtain a Master’s degree in Business Administration.**

**Topic: Foreign Affairs**

**Mentor:** Henri Barkey

CAITLYN KENNEDY is a Journalism/Science writing major with minors in Environmental Science and Communications. A Dean’s Scholar, Caitlyn serves as copy editor for The Brown and White, the student newspaper, and assists with a professor’s research involving mass media coverage of nanotechnology. She participated in cross country and track and field for two years. Caitlyn earned a first place for the 2007 Williams Writing and Performance Award for her news entries on communicating climate change and domestic bioenergy. Last summer, she interned with the National Science Foundation and wrote articles for its Web site. This year she will intern with the Carnegie Institution for Science in its publications and communications department, gathering experience for the type of career that she would like to pursue upon graduation.

**Topic: Sustainable Development**

**Mentor:** Richard Weisman

TONI MARRACCINI is a Psychology major with a minor in Business. She is the Community Outreach chairperson for the Association of Student Alumni and the Program Coordinator for the Healthy Hawks. Toni is an active volunteer through the Community Service Office and a member of Alpha Phi Omega, a national co-educational service fraternity. A Dean’s List student, she is a member of the National Society of Collegiate Scholars and Phi Eta Sigma honor society. After graduation, she hopes to study abroad and then attend graduate school for a Master’s degree in Public Administration in order to pursue a career in Public Service.

**Topic: Social Welfare Issues**

**Mentor:** David Pankenier

EILEEN MAZZOCCHETTE is an Electrical Engineering major. A consistent Dean’s List student, she has been an EMT for LU Emergency Medical Services and a peer tutor in Physics and Basic Circuits. She is a member of Tau Beta Pi engineering honor society. Additionally, Eileen participated in the College of Engineering’s Co-op Program, working at Lutron Electronics for several months during the fall of her junior year. She will return there this summer. She also spent time abroad in Costa Rica, studying sustainable development. Eileen hopes to attend graduate school, continuing her studies in Electrical Engineering and ultimately working professionally in the industry.

**Topic: Energy Issues**

**Mentor:** Stephen Cutcliffe

ASHLEY PRITCHARD is a Political Science and Economics double major with a minor in Engineering. A Dean’s List student, Ashley is a Scholar Athlete and a member of the Lehigh Varsity Rowing team. She serves as student member of the University Committee on Discipline and is a member of Leadership Lehigh. Concerned with issues surrounding community service and social injustice, Ashley is a member of the Community Service Office on campus and coordinates a week of activities in February surrounding hunger and homelessness. Ashley has spent several winter breaks on service trips, most recently with Give Kids the World in Orlando, Florida. Abroad, Ashley studied comparative political systems and interned at Kaye Scholar in London last summer. She is a member of Phi Beta Delta Honor Society for International Scholars. This summer, Ashley will participate in The Fund for American Studies Program in Washington, DC, where she will take classes and intern on Capitol Hill.

**Topic: Immigration and Guest Workers**

**Mentor:** Judith McDonald

ANDREW REMIS is a Political Science major with a Philosophy minor. He is a Dean’s List student and a member of the National Society of Collegiate Scholars. Andrew takes classes in both music theory and guitar technique. He enjoys writing his own music and plays lead guitar in a local rock band comprised of Lehigh students. He is a member of the Kappa Alpha Society where he serves as Chorister. Following his graduation in 2009, Andrew plans to attend graduate school to attain a Master's degree in Economics or in Business Administration. Andrew currently intends to pursue a career trading financial securities.

**Topic: Superannuation**

**Mentor:** J. Richard Aronson

JONATHAN RIPA is an Economics and Political Science double major. A Dean’s List student, Jonathan has been a Gryphon (residence counselor) and assists with research in the Environmental Engineering research laboratory. Andrew is very active in Lehigh’s chapter of Engineers Without Borders, where he is the project leader. He and his team are designing a safe water system for the rural village of Pueblo Nuevo, Honduras. Andrew plans to graduate from Lehigh with a second Bachelor’s degree in Environmental Engineering. After working in the field for a few years, he hopes to establish his own consulting firm.

**Topic: Kiwi Diaspora/Brain Drain**

**Mentor:** David Pankenier

EILEEN MAZZOCCHETTE is an Electrical Engineering major. A consistent Dean’s List student, she has been an EMT for LU Emergency Medical Services and a peer tutor in Physics and Basic Circuits. She is a member of Tau Beta Pi engineering honor society. Additionally, Eileen participated in the College of Engineering’s Co-op Program, working at Lutron Electronics for several months during the fall of her junior year. She will return there this summer. She also spent time abroad in Costa Rica, studying sustainable development. Eileen hopes to attend graduate school, continuing her studies in Electrical Engineering and ultimately working professionally in the industry.

**Topic: Energy Issues**

**Mentor:** Stephen Cutcliffe

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I owe a great deal of my personal and professional success to my participation in the Martindale program. As a student, I was exposed to new ideas and concepts that extended beyond the normal academic curriculum and broadened my thinking. In the process, I also developed deeper relationships with my professors, other students, and alumni that have continued to flourish to this day. Looking back, my involvement as a Student Associate was the highlight of my Lehigh experience.

Sarat Sethi ‘92, CFA
Student Associate, Czech Republic Trip
President, The Martindale Society
Vice Chairman, CBE Board of Advisors
Harvard University Business School, MBA, ‘97
Partner/Portfolio Manager, Douglas C. Lane & Associates

“Being a Student Associate was the most rewarding and relevant experience of my college years. The research trip provided a unique opportunity to become immersed in another country’s culture firsthand—an experience for which there is no substitute. I learned about the rigors of research, which is something I do regularly now as the lead economist for Chile at Morgan Stanley. I couldn’t have asked for better training than my visit to Chile in ‘98.”

Luis Arcentales ‘99
Student Associate, Chile Trip
Economist and Vice President, Morgan Stanley

The Martindale Student Associates Program, one of Lehigh’s premiere undergraduate research programs, is a superb recruiting tool for attracting an increasingly talented group of students. My only regret is that Lehigh didn’t have this program when I was a student.

James R. Tannenbaum ‘70, ‘71 BF
Chairman, Lehigh University Board of Trustees