The Martindale Center
Martindale Student Associates Program
2009

The Martindale Society Martindale Student Associates are remarkably loyal to the Center. In 1995, the Center established the Martindale Society—composed of former Student Associates, friends, and interested Lehigh alumni—who contribute time, money, and expertise to the Center. Having celebrated its 25th Anniversary in 2005, the Martindale Center’s impact on the lives of over 250 individuals continues to be unique and indelible as evidenced by the strength of the Martindale Society.

PROGRAM OVERVIEW

The Martindale Student Associates Program provides an opportunity for a select group of Lehigh University students to explore global business, economic, and political policy issues outside the scope of classroom study. The Martindale Center takes each year’s class of Student Associates on a 10- to 12-day research trip for in-depth study and fact gathering. Most recently, they have visited Spain, Hungary, Panama, the Benelux countries, and New Zealand.

During the following academic year, Student Associates complete their research, work one-on-one with a faculty mentor, and write up their findings in the form of professional-quality journal articles. These articles are published annually in the Martindale Center’s undergraduate research journal, Perspectives on Business and Economics (published from 2001 to 2005 in cooperation with the NASDAQ Educational Foundation, Inc.). In addition to their research activities, Student Associates are full-fledged members of the Martindale Center, taking part in conferences, as well as meeting and talking with leading figures in government, business, finance, and academia who come to the Center as visiting scholars.

APPLYING FOR THE PROGRAM

An extremely competitive selection process begins in January of each year, when students from Lehigh’s three undergraduate colleges—with a grade point average of 3.4 or higher—receive notification of their eligibility. The final selection is made by a panel of faculty members and based on academic record, a written application, and performance in an interview. Student Associates pay no fees for participation in the program and all expenses for travel and journal publication are paid by the Center.

Ayasofya, Istanbul
ANGELA ALEXANDROSCU is an integrated business and engineering honors student with a concentration in information and systems engineering (I&SE). A recurring Dean’s List student and an IBE Top Scholar, she is a Rossin Junior Fellow and participated in the Engineering Speciality Tours, First-Year Student Convocation, and the CANstruction project. Last fall, Ana became a TRAC (Technology, Research and Communication) Writing Fellow and started working with faculty and students to improve writing at Lehigh. She has been a mentor/tutor for S.T.A.R. (GAP) volunteer for local middle and elementary school band programs. She helped develop a web-based financial analysis portal, Proxco in Colombia for the past two years. He hopes to work in the financial services industry after graduation.

Topic: Pipeline/Energy
Mentor: Stephen Cutcliffe

STEVEN BURYK is an economics and international relations/modern languages and literature double major. He is a Dean’s List student, an Eckardt scholar, and a member of Omicron Delta Epsilon, the international economics honor society. Stephen spent the fall 2009 semester in the Czech Republic studying transition economics and political science. Very interested in energy and environmental policy, last summer he was a research and development intern at EcoSecurities, the largest carbon offset developer in the world. After graduation Stephen hopes to pursue a graduate degree in law or economics and travel more extensively around Eastern Europe and Russia.

Topic: Pipeline/Energy
Mentor: Stephen Cutcliffe

J. Richard Aronson

Mentor: J. Richard Aronson
to a career in international finance. CJ looks forward to an internship at Johnson & Johnson and he will pursue his lighter-than-air pilot’s license. He has been a TRAC Writing Fellow, a member of the Formula SAE race team and the Lehigh College of Business and Economics Peer Mentoring Program, and participated in the Engineering Speciality Tours, First-Year Student Convocation, and the CANstruction project. Last fall, Ana became a TRAC (Technology, Research and Communication) Writing Fellow and started working with faculty and students to improve writing at Lehigh. She has been a mentor/tutor for S.T.A.R. (GAP) volunteer for local middle and elementary school band programs. She helped develop a web-based financial analysis portal, Proxco in Colombia for the past two years. He hopes to work in the financial services industry after graduation.

Topic: Changing Role at the Military
Mentor: Anne-Marie Anderson

ALEXANDER KUBO is a mechanical engineering major with a minor in business. A recurring Dean’s List student and a General Motors Corporate Scholarship recipient, Alex actively contributes to Leadership Lehigh, both as a member and a team leader. He is a TRAC Writing Fellow and a member of the Lehigh Men’s Club Soccer team. Alex interned last summer at the US division of FLSmidth, Inc. with responsibilities in mechanical engineering and business management. He will intern in the Project Management Division of ExxonMobil in Fairfax, Virginia this summer. After graduation, he plans to pursue a career in product design and development and eventually earn a Master’s degree in business administration.

Topic: Youth Entrepreneurship and the Role of Technology
Mentor: Richard Weisman

ROSAANNE LEITH is an integrated business and engineering honors student with a concentration in civil engineering. She is the president and founder of the Lehigh Women’s Club Basketball team, treasurer of Women’s Club Soccer, and a member of the Water polo and Snowboard Clubs. A recurring Dean’s List student, she serves on the Membership Committee of the Association of Student Alumni and is the creator and webmaster of her church’s web page. Rosanne plans to remain at Lehigh for a fifth year to complete her degree in civil engineering. He hopes to become an attorney specializing in intellectual property law and earn a private pilot’s license.

Topic: Privatization
Mentor: David Pankenier

KATHLEEN PETERNYA is a biology major with minors in psychology and business. A recurring Dean’s List student, she is a recipient of the Asa Packer Scholarship and an Eckardt Scholar. Katie participates in the Pool Scholar Program performing undergraduate research in biology. She is an active member of the Association of Student Alumni, and is the creator and webmaster of her church’s web page. Rosanne plans to remain at Lehigh for a fifth year to complete her degree in civil engineering. He hopes to become an attorney specializing in intellectual property law and earn a private pilot’s license.

Topic: Religion in Modern Turkey
Mentor: Sibel Pamukcu

MARC PALMER is a mechanical engineering major. An Eckardt scholar, he is a Thalwil Society member (residence counselor) and current president. Marc is a student coordinator in Lehigh’s Community Service Office where he organizes local service trips for Lehigh students. He is the recipient of the Treen Memorial Scholarship, a member of the Phi Eta Sigma honor society, ASME, and the Catholic Student Union. Marc interned last summer at Procter & Gamble-Gillette’s research and development group in Boston and hopes to return there this summer. After graduation, Marc plans to attend graduate school to continue his studies in mechanical engineering. He hopes to become an attorney specializing in intellectual property law and earn a private pilot’s license.

Topic: Religion in Modern Turkey
Mentor: Sibel Pamukcu

DANIELLE SPARR is an economics and psychology double major with a business minor. She is an economics and business information systems. After graduation, she plans to pursue a career in civil engineering.

Topic: Southeastern Anatolian Project (GAP)
Mentor: Sibel Pamukcu

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MARTINDALE STUDENT ASSOCIATES PROGRAM

Anil Arora

Mentor: Anil Arora
I owe a great deal of my personal and professional success to my participation in the Martindale program. As a student, I was exposed to new ideas and concepts that extended beyond the normal academic curriculum and broadened my thinking. In the process, I also developed deeper relationships with my professors, other students, and alumni that have continued to flourish to this day. Looking back, my involvement as a Student Associate was the highlight of my Lehigh experience.

Sarat Sethi ’92, CFA
Student Associate, Czech Republic Trip
President, The Martindale Society
Vice Chairman, CBE Board of Advisors
Harvard University Business School, MBA, ’97
Principal, Portfolio Manager/Equity Analyst,
Douglas C. Lane & Associates

“When I look back on my Lehigh years, being a Martindale Student Associate was the most significant educational experience for me. Undertaking international study enabled me to gain a global perspective. Through my research on the history of immigration to Germany, I developed and mastered a skill set that I use every day as a psychiatrist. Martindale alumni continue to support the program because we see how important the experience was to us. The Martindale Student Associates Program has stood the test of time, and it will continue to do so."

Christopher Tam ’98,
MD, FRCP
Student Associate, Germany Trip

The Martindale Student Associates Program, one of Lehigh’s premiere undergraduate research programs, is a superb recruiting tool for attracting an increasingly talented group of students. My only regret is that Lehigh didn’t have this program when I was a student.

James R. Tanenbaum ’70, ’71 BF
Lehigh University Board of Trustees