The Martindale Center
Martindale Student Associates Program 2010

The Martindale Society Martindale Student Associates are remarkably loyal to the Center. In 1995, the Center established the Martindale Society—composed of former Student Associates, friends, and interested Lehigh alumni—who contribute time, money, and expertise to the Center. Celebrating its 30th Anniversary in 2010, the Martindale Center’s impact on the lives of over 250 individuals continues to be unique and indelible as evidenced by the strength of the Martindale Society.

PROGRAM OVERVIEW

The Martindale Student Associates Program provides an opportunity for a select group of Lehigh University students to explore global business, economic, and public policy issues outside the scope of classroom study. The Martindale Center takes each year’s class of Student Associates on a 10- to 12-day research trip for in-depth study and fact gathering. Most recently, they have visited Spain, Hungary, Panama, the Benelux countries, New Zealand, and Turkey.

During the following academic year, Student Associates complete their research, work one-on-one with a faculty mentor, and write up their findings in the form of professional-quality journal articles. These articles are published annually in the Martindale Center’s undergraduate research journal, Perspectives on Business and Economics (published from 2001 to 2005 in cooperation with the NASDAQ Educational Foundation, Inc.). In addition to their research activities, Student Associates are full-fledged members of the Martindale Society, taking part in conferences, as well as meeting and talking with leading figures in government, business, finance, and academia who come to the Center as visiting scholars.

APPLYING FOR THE PROGRAM

An extremely competitive selection process begins in January of each year, when students from Lehigh’s three undergraduate colleges—with a grade point average of 3.4 or higher—receive notification of their eligibility. The final selection is made by a panel of faculty members and based on academic record, a written application, and performance in an interview. Student Associates pay no fees for participation in the program.

www.lehigh.edu/martindale

Dettifoss Waterfall, Iceland
EMILY BECKER is a biology and anthropology double major. She is a TRAC (Technology, Research, and Communications) writing fellow and an Eckhardt Scholar, each of which has given her a new and unique perspective on the learning process. She is a consistent Dean's List student, a S.T.A.R. Academy mentor/ tutor, a member of Phi Eta Sigma honor society, and a member of the American Chemical Society Student Affiliates. She plans to become a field biologist focusing on animal behavior and conservation. Ultimately, she would like to study areas where natural habitats and communities overlap, working with people in those communities to interact with nature in a way to protect local species—especially those that are endangered.

**Topic:** Tourism  
**Mentor:** Richard Weisman

GREGORY CAPECE is an integrated business and engineering honors program student with a concentration in industrial engineering and a minor in economics. A recurring Dean's List student, he is the student body president of Pi Kappa Alpha. After graduation, he plans to become a field biologist focusing on animal behavior and conservation. Ultimately, she would like to study areas where natural habitats and communities overlap, working with people in those communities to interact with nature in a way to protect local species—especially those that are endangered.

**Topic:** Fisheries Management  
**Mentor:** Todd Watkins

ELIZABETH COUILLARD is a civil engineering major with a minor in graphic design. A recipient of the Dean's Scholarship and a recurring Dean's List student, she is a member of Tau Beta Pi engineering honor society. Beth is the treasurer/secretary of Lehigh's chapter of Engineers Without Borders, and has contributed to the technical design and project planning of its water distribution and sanitation project in Pueblo Nuevo, Honduras. During the May 2009 trip, she led a water-testing education effort in the town's school. Beth is a member of Alpha Phi Omega community service fraternity. After graduation, she plans to pursue a Master's degree in environmental engineering.

**Topic:** Environmental Policy and Energy  
**Mentor:** Stephen Cutcliffe

KATHERINE GLASS-HARDENBERGH is an integrated business and engineering honors program student with a double major in finance and ITSE (information and systems engineering). A recurring Dean's List student, she is an Eckardt Scholar, a Rossin Junior Fellow, and an IBE Top Scholar. She is actively involved in phi Sigma Pi, a national honor fraternity focusing on scholarship, leadership, and fellowship. She is a member of Lehigh's swing dance club and Leadership Lehigh, where she is a team leader for first-year students. After graduation, Katherine hopes to pursue a Ph.D. in finance or work in the financial services industry.

**Topic:** Financial Regulation  
**Mentor:** Paul Brockman

JACLYN EVANS is a political science major with a minor in history. She is a consistent Dean's List student and a member of the Phi Eta Sigma honor society. Jaclyn is head of accreditation and intramurals for Delta Gamma and presides over the honor board for the fraternity. Jaclyn intends to graduate with honors in political science and will pursue her honors thesis in the year after graduation. She plans to pursue a Ph.D. in political science.

**Topic:** Political Science  
**Mentor:** Brendan Kennedy

JOSHUA LEIGHT is a political science major with a minor in history. He is a consistent Dean's List student and a member of the Phi Eta Sigma honor society. Jaclyn is head of accreditation and intramurals for Delta Gamma and presides over the honor board for the fraternity. Jaclyn intends to graduate with honors in political science and will pursue her honors thesis in the year after graduation. She plans to pursue a Ph.D. in political science.

**Topic:** Political Science  
**Mentor:** Todd Watkins

NICHOLAS GREYBUSH is a materials science and engineering major with minors in business, nanotechnology, and applied mathematics. He is a Rossin Junior Fellow and a member of Tau Beta Pi, the national engineering honor society. A consistent Dean's List student and a Lehigh Scholar, he is an Eckardt Scholar and a member of the Material Advantage undergraduate professional society. He is a saxophonist in the Lehigh University Jazz Ensemble and has contributed to the technical design and project planning of its water distribution and sanitation project in Pueblo Nuevo, Honduras. During the May 2009 trip, she led a water-testing education effort in the town's school. Beth is a member of Alpha Phi Omega community service fraternity. After graduation, she plans to pursue a Master's degree in environmental engineering.

**Topic:** Environmental Policy and Energy  
**Mentor:** Stephen Cutcliffe

Katherine Glass-Hardenbergh, Mark Degenhart, Joshua Leight.
I owe a great deal of my personal and professional success to my participation in the Martindale program. As a student, I was exposed to new ideas and concepts that extended beyond the normal academic curriculum and broadened my thinking. In the process, I also developed deeper relationships with my professors, other students, and alumni that have continued to flourish to this day. Looking back, my involvement as a Student Associate was the highlight of my Lehigh experience.

Sarat Sethi ’92, CFA
Student Associate, Czech Republic Trip
President, The Martindale Society
Vice Chairman, CBE Board of Advisors
Harvard University Business School, MBA, ’97
Principal, Portfolio Manager/Equity Analyst,
Douglas C. Lane & Associates

From its inception, the Martindale Center has engaged students, faculty, and alumni in global economic issues. In pursuing this mission, it has become a model for the experience-based learning that is a hallmark of a Lehigh education. We are proud to say that our university “blends the theoretical with the practical” to provide our students with “an integrated learning experience.” To see these words put into action on a daily basis, you need look no farther than the Martindale Center and its Student Associates Program.

Dr. Alice P. Gast
President, Lehigh University

The Martindale Student Associates Program, one of Lehigh’s premiere undergraduate research programs, is a superb recruiting tool for attracting an increasingly talented group of students. My only regret is that Lehigh didn’t have this program when I was a student.

James R. Tannenbaum ’70, ’71 BF
Lehigh University Board of Trustees