Martindale Student Associates Program

2012

PROGRAM OVERVIEW

The Martindale Student Associates Program provides an opportunity for a select group of Lehigh University students to explore global business, economic, and public policy issues outside the scope of classroom study. The Martindale Center takes each year’s class of students on a 10- to 12-day research trip for in-depth study and fact gathering. Most recently, they have visited Panama, New Zealand, Turkey, Iceland, and Greece.

During the following academic year, students complete their research, work one-on-one with a faculty mentor, and write up their findings in the form of professional-quality journal articles. These articles are published annually in the Martindale Center’s undergraduate research journal, Perspectives on Business and Economics (published from 2001 to 2005 in cooperation with the NASDAQ Educational Foundation, Inc.). In addition to their research activities, Martindale Student Associates are full-fledged members of the Martindale Society, taking part in conferences, as well as meeting and talking with leading figures in government, business, finance, and academia who come to the Center as visiting scholars.

APPLYING FOR THE PROGRAM

An extremely competitive selection process begins in January of each year, when students from Lehigh’s three undergraduate colleges—with a grade point average of 3.4 or higher—receive notification of their eligibility. The final selection is made by a panel of faculty members and based on academic record, a written application, and performance in an interview. Martindale Student Associates pay no fees for participation in the program.

The Martindale Society Martindale Student Associates are remarkably loyal to the Center. In 1995, the Center established the Martindale Society—composed of former Student Associates, friends, and interested Lehigh alumni—who contribute time, money, and expertise to the Center. Having celebrated its 30th Anniversary in 2010, the Martindale Center’s impact on the lives of over 300 individuals continues to be unique and indelible as evidenced by the strength of the Martindale Society.

www.lehigh.edu/martindale
KENNETH BARRY is an economics and architecture double major. He has a passion for music performance, exhibited by his involvement in the Lehigh University Philharmonic Orchestra, Marching 97, and Symphonic Band. He is a Barnes & Noble Scholarship recipient, earning Dean's List student, and member of the Phi Eta Sigma and Omicron Delta Epsilon honor societies. He is a member of the Kappa Delta Rho and the Delta Upsilon fraternity. He is a member of the Lehigh Male's Varsity Tennis Team and a student athlete mentor. He is a member of the Delta Epsilon Sigma honor society. Last summer he interned in the communications department of the European Advertising Standards Alliance in Brussels, Belgium. Kelly plans to attend graduate school to pursue a Master’s degree in public administration and pursue a career in the non-profit sector. Topic: Social Prosperity Mentor: Todd Watkins

CASSANDRA DUTT is studying civil engineering, architecture, and theater while enrolled in the integrated degree in engineering, arts and sciences (IDEAS) honors program. On campus, she is involved in a variety of organizations, serving on the executive boards for Engineers Without Borders and the Mustard and Cheese Drama Society. Cassandra is a member of the Kappa Alpha Theta sorority where she sits on the new member director. An active member of the Department of Theater, she has worked on over 10 productions as an actor, designer, artist, and stage manager. After graduating, she plans to pursue a degree in law. She has been accepted at various law schools. Andrew is a Rodale scholar, TRAC writing fellow, and a member of the Phi Gamma Delta fraternity. He spent last summer working for the American Friends Service Committee’s “Prison Watch Program,” where he conducted first-hand research on the use and effects of long-term isolation in US prisons. Given his keen interest in writing and social equity, Aidan plans to attend law school and hopes to work with penal reform and criminal justice policy issues. Topic: Indigenous Populations/ Internal Refugees Mentor: J. Richard Aronson

ANDREW KRENTZ is pursuing an integrated degree in the engineering, arts and sciences (IDEAS) honors program with a concentration in computer science and economics. He is a recipient of the Elthis P. Wilbur Scholarship and a recurring Dean's List student. Andrew is co-captain of the Lehigh Men's Varsity Tennis Team and a student athlete mentor. He is a member of the Delta Upsilon fraternity where he was vice president of loss prevention. Last summer he interned at KPMG in their business intelligence consulting practice. Andrew hopes to pursue a career in management consulting and eventually obtain his MBA. Topic: Mining Mentor: Paul Brockman

KATHLEEN RYAN is an economics and finance double major. She is a member of Lehigh University’s Track and Field Team and on the Patriot League Academic Honor Roll. She is a major mentor for economics and finance, tutors calculus, and is a member of Lehigh’s Phi Eta Sigma national honor society. Kathleen is on the Student Board of Advisors for the College of Business and Economics where she holds a vice chair position and is chair of the Workshops Committee. She interned at the Federal Reserve Bank of Boston and PricewaterhouseCoopers and plans to pursue a career in the financial services industry. Topic: Microfinance Mentor: Todd Watkins

KIRNDEEP K SINGH is a finance major with a minor in engineering. A recurring Dean’s List student, this summer she will intern in debt capital markets at Bank of America Merrill Lynch. She hopes to work in this same field upon graduation. She is a President’s Scholar, to complete a Master’s degree in accounting and sit for the Certified Public Accountant (CPA) exam. Topic: Oil Industry Mentor: Paul Brockman

PETER WEIGEL is an electrical engineering major with minors in creative writing and business. In addition to being a consistent Dean’s List student, he is a recipient of the Dean’s Scholarship, plays piano with the Philharmonic Orchestra, and is a member of the Delta Upsilon fraternity. He is a Barnes & Noble Scholarship recipient. In his free time, he conducts research on improved designs for vertical-cavity surface-emitting lasers in the Center for Optical Technologies. Peter plans to continue his education at the graduate level, and intends to earn a Ph.D. in electrical engineering with applied physics. Topic: Higher Education Mentor: Judith McDonald

MADELINE WEISS is an accounting major and political science minor. A recipient of the Healthcare Financial Management Association Scholarship, she was vice president of the Accounting Club, the Lehigh student ambassador to the New Jersey Society of CPAs, and an assistant teacher for the Introduction to Business classes. She is a member of the Federal Reserve Challenge Team, the principal flute player in the Philharmonic Orchestra, and an active member of the Phi Sigma Pi National Honor Fraternity. Madeline worked in both accounting- and finance-related fields of healthcare at St. Francis Medical Center. She will pursue a career in the financial services sector of public accounting and looks to earn her CPA certification upon graduation. Topic: Healthcare Mentor: Stephen Cutcliffe
THE STUDENT ASSOCIATES EXPERIENCE

I owe a great deal of my personal and professional success to my participation in the Martindale program. As a student, I was exposed to new ideas and concepts that extended beyond the normal academic curriculum and broadened my thinking. In the process, I also developed deeper relationships with my professors, other students, and alumni that have continued to flourish to this day. Looking back, my involvement as a Student Associate was the highlight of my Lehigh experience.

Sarat Sethi ’92, CFA
Student Associate, Czechoslovakia Trip
President, The Martindale Society
Vice Chairman, CBE Board of Advisors
Harvard University Business School, MBA, ’97
Principal, Portfolio Manager/Equity Analyst,
Douglas C. Lane & Associates

From its inception, the Martindale Center has engaged students, faculty, and alumni in global economic issues. In pursuing this mission, it has become a model for the experience-based learning that is a hallmark of a Lehigh education. We are proud to say that our university “blends the theoretical with the practical” to provide our students with “an integrated learning experience.” To see these words put into action on a daily basis, you need look no farther than the Martindale Center and its Student Associates Program.

Dr. Alice P. Gast
President, Lehigh University

The Martindale Student Associates Program, one of Lehigh’s premiere undergraduate research programs, is a superb recruiting tool for attracting an increasingly talented group of students. My only regret is that Lehigh didn’t have this program when I was a student.

James R. Tanenbaum ’70, ’71 BF
Lehigh University Board of Trustees