Martindale Student Associates Program 2013

PROGRAM OVERVIEW

The Martindale Student Associates Program provides an opportunity for a select group of Lehigh University students to explore global business, economic, and public policy issues outside the scope of classroom study. The Martindale Center takes each year's class of students on a 10- to 12-day research trip for in-depth study and fact gathering. Most recently, they have visited Panama, New Zealand, Turkey, Iceland, Greece, and Colombia.

During the following academic year, students complete their research, work one-on-one with a faculty mentor, and write up their findings in the form of professional-quality journal articles. These articles are published annually in the Martindale Center's undergraduate research journal, Perspectives on Business and Economics. In addition to their research activities, Martindale Student Associates are full members of the Martindale Society, taking part in conferences and meeting and exchanging ideas with leaders from government, business, finance, and academia who come to the Center as visiting scholars.

APPLYING FOR THE PROGRAM

A highly competitive selection process begins in January of each year, when students from Lehigh's three undergraduate colleges—with a grade point average of 3.4 or higher—receive notification of their eligibility. The final selection is made by a faculty panel based on academic record, a written application and an interview. Martindale Student Associates pay no fees for participation in the program.
Leif Arnesen is pursuing an integrated degree in the business and engineering (IBE) honors program with a concentration in finance and a minor in technical entrepreneurship. In addition to being a Dean’s List student, Leif is a TRAC (Technology, Research, and Communications) writing fellow, the treasurer of the Finance Club at Lehigh, and a budding entrepreneur. During the past two summers he has worked as a junior project manager at Fibernetics LLC to further the development of multi-axis gyroscope packages for the US military. With a passion for entrepreneurship, Leif plans to launch his start-up company, Biré Nutrition, before graduation and pursue a career in small business management.

Andrew Delena is a cognitive science major, focusing on neuroscience and philosophy. A Dean’s List student, he is also a Lehigh University Eckardt Honors Scholar and a member of the Phi Eta Sigma Honors Fraternity. He is a graduate of Lehigh’s Innovation and Leadership Residency, an immersive program in venture capitalism and entrepreneurship. He is also the co-founder and CFO of his own small business, Believe the Hype LLC, a clothing and entertainment company with a presence in 40 states and five countries. He has a strong interest in financial markets and plans to specialize in this field upon graduation.

Briana Gardell is a business information systems major and an entrepreneurship minor. She is a recipient of the Nelson Leighton Bond Memorial Prize and an Elisha P. Wilbur Scholarship. As elected president of University Productions, she leads a group of 14 student directors and manages a $200,000 budget to run campus-wide events. Briana also serves on the Council of Student Presidents, the Lehigh After Dark committee, and the Student Board of Advisors for the College of Business and Economics. She plans to pursue a career as a technology advisor in the financial services industry but ultimately aspires to be an entrepreneur.

Rachel Henke is a biology and earth & environmental science double major. She is passionate about global health and sustainability issues and spent the summer of 2012 in Iceland researching renewable energy and organic waste management. Rachel is involved in a variety of organizations including Lehigh University EMS, the Global Citizenship Program, the Association of Student Alumni, Lehigh Tour Guides, Phi Sigma Pi, and Kappa Alpha Theta sorority, for which she serves as the alumni and foundations liaison. After graduating, Rachel plans to attend medical school to become an ophthalmologist.

Nicholas Ivers is an economics and history double major. He is a Dean’s List student and tutors Lehigh undergraduates in statistics. In addition to academics, Nicholas enjoys athletics, playing for the Lehigh Club Ice Hockey team, and is an avid golfer. Last summer he studied in Sydney, Australia, where he interned at Driftwood Capital, an investment bank specializing in mining and energy. Upon graduation Nicholas intends to pursue a career in economic consulting.

Thomas Jawin is an environmental engineering major and economics minor. He is a Dean’s List student and serves as vice president of Lehigh’s chapter of the American Academy of Environmental Engineers and Scientists. In his free time he conducts research on the detection of cryptosporidium in the Lehigh River watershed. Tom plans to attend graduate school to complete a Master’s degree in environmental engineering and will pursue a career either in research or in the non-profit sector.

Bridget Joyce is an international relations and economics double major. She is president of Lehigh’s World Affairs Club and co-president of the Economics Society. A Dean’s List student, she is a member of the Student Senate and contributes to the economics blog, Centsives. During her time at Lehigh, Bridget has interned with the New Jersey State Legislature and studied in Rome, Italy, and Shanghai, China. Upon graduation from Lehigh, she is interested in pursuing a career in policy analysis or consulting.

Alexander Niewiarowski is an Arts-Engineer, pursuing degrees in civil engineering and architecture. A member of the Phi Beta Kappa honor society, a recipient of Lehigh’s Presidential Scholarship, and a Dean’s List student, Alexander has interests in various academic fields. At Lehigh, he is involved with the Art & Architecture Club and the Land Yacht Project. He spends his free time studying languages, cooking, and traveling. Given his interest in architecture, engineering and construction, Alexander plans to attend graduate school in Europe where he hopes to pursue a career in emerging building technologies.
KATE OLIVER is pursuing a dual degree in biology and psychology. As a Dean's List student, Kate has been inducted into both the National Society of Collegiate Scholars and the International Honor Society in Psychology. She is an active member of the Phi Sigma Pi National Honor Fraternity, a Lehigh tour guide and orientation leader, and a tutor in the Prison Project. In an effort to gain experience in both her fields of study, she has worked in a psychology lab and is currently working in a biology lab. After graduation, Kate is considering working for Teach For America or seeking a research position prior to finalizing her career choice.

REBECCA SWASZEK is an industrial engineering major considering a minor in history. She is a Dean's List student and a member of the engineering honor society, Tau Beta Pi. In 2012, Rebecca received the ISE Department's Industrial Engineering Sophomore of the Year award. At Lehigh, she is involved with women's club lacrosse and the Society of Women Engineers (SWE), and she has tutored prisoners at a local correctional institution through the University's Department of Religion. Over the past two summers, she has served as an intern at the headquarters of OSJL, a major retail corporation. In her free time she pursues her interest in running, French culture, cooking, and textile design. Rebecca plans to attend graduate school and earn her doctorate in industrial engineering. She is considering a career in higher education.

AGUSTIN VILLARREAL is pursuing the integrated business and engineering (IBE) honors program plus an additional civil engineering degree. He is a Dean's List student, a Rossin Junior Fellow, a diplomat for the international admissions diplomats, a member of the Leadership

Lehigh program, and a member of the Tau Beta Pi engineering honor society. Agustin is founder and co-president of Outreach Engineers and an active member of Engineers Without Borders. He has participated in two project classes whose mission is to provide water to rural communities in Honduras. Agustin plans to attend graduate school to earn a Master's degree in business administration and will eventually pursue a career in construction management.

ASHLEY YANCY is a political science and English double major. She is a Dean's List student, a Williams Prize winner, and editor of the Lehigh University student newspaper, The Brown and White. She also serves as a tour guide for the Office of Admissions, and is an active member of the Association of Student Alumni (ASA). Ashley has interned for Northwestern Mutual and for the New Jersey Superior Court under Judge Robert H. Gardner in the Criminal Division. Passionate about writing and public relations, Ashley plans to attend law school upon graduation and hopes to pursue a career in law or publishing.
I owe a great deal of my personal and professional success to my participation in the Martindale program. As a student, I was exposed to new ideas and concepts that extended beyond the normal academic curriculum and broadened my thinking. In the process, I also developed deeper relationships with my professors, other students, and alumni that have continued to flourish to this day. Looking back, my involvement as a Student Associate was the highlight of my Lehigh experience.

Sarat Sethi ’92, CFA
- Student Associate, Czechoslovakia Trip
- President, The Martindale Society
- Vice Chairman, CBE Board of Advisors
- Harvard University Business School, MBA ’97
- Principal, Portfolio Manager/Equity Analyst, Douglas C. Lane & Associates

From its inception, the Martindale Center has engaged students, faculty and alumni in global economic issues. In pursuing this mission, it has become a model for the experience-based learning that is a hallmark of a Lehigh education. We are proud to say that our university “blends the theoretical with the practical” to provide our students with “an integrated learning experience.” To see these words put into action on a daily basis, you need look no further than the Martindale Center and its Student Associates Program.

Dr. Alice P. Gast
- President, Lehigh University

The Martindale Student Associates Program, one of Lehigh’s premiere undergraduate research programs, is a superb recruiting tool for attracting an increasingly talented group of students. My only regret is that Lehigh didn’t have this program when I was a student.

James R. Tanenbaum ’70, ’71 BA
- Lehigh University Board of Trustees