The Martindale Student Associates Program

2015/16

PROGRAM OVERVIEW

The Martindale Student Associates Program provides an opportunity for a select group of Lehigh University students to explore global business, economic, and public policy issues outside the scope of classroom study. The Martindale Center takes each year’s class of students on a 10- to 12-day research trip for in-depth study and fact gathering. Most recently, they have visited Panama, New Zealand, Turkey, Iceland, Greece, Colombia and Slovenia.

During the following academic year, students complete their research, work one-on-one with a faculty mentor, and write up their findings in the form of professional-quality journal articles. These articles are published annually in the Martindale Center’s undergraduate research journal, Perspectives on Business and Economics. In addition to their research activities, Martindale Student Associates are full members of the Martindale Society, taking part in conferences and meeting and exchanging ideas with leaders from government, business, finance, and academia who come to the Center as visiting scholars.

APPLYING FOR THE PROGRAM

A highly competitive selection process begins in January of each year, when students from Lehigh’s three undergraduate colleges—with a grade point average of 3.4 or higher—receive notification of their eligibility. The final selection is made by a faculty panel and based on academic record, a written application, and an interview. Martindale Student Associates pay no fees for participation in the program.

Martindale Center Programs

Founded in 1980, the Martindale Center supports the University’s goal of training leaders for a global society by developing experience-based student programs promoting understanding of the interconnected worldwide economy.

The Martindale Society

Established in 1995, the Martindale Society is a strong community of loyal Martindale alumni, faculty, staff and friends. Members gather annually at Martindale events and support the Center’s programs and activities through generous contributions of time, money and expertise, and by connecting the Center with their professional networks in the US and abroad.

www.lehigh.edu/martindale
DONNYELL BOURGEOIS JR. (‘DJ’) is a pre-law student pursuing dual degrees in English and religion studies. DJ plays defensive end for the Lehigh University football team and serves as a Veteran Fellow for the TRAC (Technology, Research, and Communication) Program, for which he reviews and edits papers and assignments for fellow students. During his sophomore year, DJ completed a summer internship on Capitol Hill, Washington D.C., working under Congressman Rodney Frelinghuysen of New Jersey’s 11th District. This experience has inspired him to pursue fields of law that will allow him to work within the political sphere.

ALEC L. ENTRESS is pursuing an integrated degree in engineering and arts and sciences (IDEAS honors program) with concentrations in energy engineering and sustainable development, and a minor in entrepreneurship. He is a Dean’s List student, a Dean’s Scholar, and a member of the Rossin Junior Fellows engineering society. On campus, Alec works as a Gryphon, providing guidance and assistance to students within a residence hall, and as a leader with Lehigh’s Ropes Course, an outdoor leadership training program. Alec is an active member of Lehigh’s chapter of Engineers Without Borders, and is founder and president of the Green Resource Recovery of Waste (GROW) club. During the summer of 2014, he led a research project focused on organics recycling and has presented at national conferences on behalf of his team. An accomplished drummer, Alec plays regularly with university jazz combos and ensembles. Upon graduation, he plans to attend graduate school or to work for an energy start-up company.

LISA E. HEINTZELMAN is pursuing separate degrees in finance and chemical engineering within the Integrated Business and Engineering (IBE) honors program. A Dean’s List student and Dean’s Scholar, Lisa is involved in the IBE Mentor Program, the Society of Women Engineers, and the American Institute of Chemical Engineers. She is active in the Greek Life community and served on the executive board and the Panhellenic Slating Committee of the sorority Gamma Phi Beta. In 2014, Lisa was awarded an Iacocca International Internship through which she travelled to Singapore over the summer to work in data and analytics for the company Aon Benfield. In the summer of 2015 Lisa will intern at Air Products and Chemicals Inc. in Allentown, PA. After graduation, she plans to pursue a career in chemical engineering and, later, to earn an MBA.

ROBERT J. HETTERICH is pursuing a dual degree in mechanical engineering and Integrated Business and Engineering (IBE honors program) with a minor in physics. A Dean’s List student, Robert is an active member of Pi Tau Sigma, Lehigh’s Mechanical Engineering Honor Society, the 3D Printing Club, and the Lehigh chapter of Engineers Without Borders. During the summer of 2014, Robert was engaged in a research project to develop a simulation code for tokamak fusion reactors and will present the results at Lehigh’s Undergraduate Research Symposium in April 2015. Robert spent the fall semester of 2014 studying at Universidad Carlos III de Madrid, in Spain, an experience that greatly enriched his world view and gave him a taste for international travel. Upon graduating from Lehigh, he plans to pursue a master’s degree in mechanical engineering.

LOGAN A. HODGES is a chemical engineering major and a business minor. He serves as a head Gryphon, providing guidance and assistance to students within a residence hall, and is a member of the Lehigh University club baseball team. Logan is a member of the Pi Kappa Alpha fraternity, for which he has served in the positions of New Member Educator and Chapter Historian. A Dean’s List student, Logan spent the summer of 2014 working in a chemical engineering research laboratory. During his free time, Logan participates in outdoor activities, and enjoys reading and watching football, soccer, and hockey.

MICHELLE C. JUAREZ is pursuing a degree in behavioral neuroscience. She is a Dean’s List student and a Langer-Simon Scholar within the Department of Biological Sciences. Michelle is a member of the National Society of Leadership and Success, Phi Sigma Pi Honor Fraternity, and the American Medical Student Association. At Lehigh, Michelle’s research focuses on bacteriophages. She has also conducted clinical research on health disparities at Albert Einstein College of Medicine, and retinal degeneration at Harvard Medical School. On campus, Michelle serves as an Orientation Leader with responsibility for facilitating the integration of new students, and serves on the executive board for the Association of Student Alumni and the Admissions Ambassadors. She also serves as manager for campus athletics. Upon graduation, Michelle plans to pursue a career in medicine with a focus on public health and policy.

MIN JUN KIM is pursuing a degree in sociology with minors in entrepreneurship and the music industry. As an Eckardt
Scholar, Min is privileged to participate in a highly-selective, self-directed study program within Lehigh’s College of Arts and Sciences. Passionate about the relationship between culture and business, Min’s thesis research—as presented at the 2015 Eastern Sociological Society Conference in NYC—focuses on the intersection of popular culture and race and class inequality, viewed through the lens of the hip-hop and basketball industries. Min spent the summer of 2014 as an exchange student in Duisburg, Germany, and interned as a sales analyst at RVIBE, a virtual communications company in the Lehigh Valley. Outside of his academic pursuits at Lehigh, Min has served as an Orientation Leader and is a well-known DJ with a passion for music production. He currently serves as Music Executive of University Productions.

ELENA K. MARTIN is majoring in biology with minors in international relations and in health, medicine, and society. An undergraduate research assistant in the Department of Biological Sciences, Elena is passionate about global health issues and serves as a United Nations Youth Representative representing CLAN Child Health, an Australian-based agency. In the summer of 2014, Elena interned for the international conservation science organization, EcoHealth Alliance, researching SARS transmission in wet markets in the Guangdong Province in China. In the fall of 2014 she interned at the Lehigh Valley Hispanic Center, focusing on the problem of food insufficiency within the South Bethlehem community. Outside of her academic pursuits, Elena serves as a head Gryphon, overseeing a team of students providing guidance and assistance for younger students within Lehigh’s residence halls. She is also a Lehigh tour guide, and a member of the women’s club soccer team. After graduation, Elena plans to attend medical school and pursue a career in global health policy.

CHRISTINA PAK is pursuing a Bachelor of Science degree in biology with a minor in Russian. Her passion for languages inspired Christina also to study Spanish, Korean, and American Sign Language. Outside of the classroom, she is a proud Brother of the co-ed honors fraternity, Phi Sigma Pi, an active member of Lehigh’s Russian Club, and an avid equestrian. She is a fully certified Emergency Medical Technician-Basic and dedicates many nights to the Lehigh University Emergency Medical Service (LUEMS) which serves the campus community 24/7 while classes are in session. So far she has logged over 1,000 volunteer hours through LUEMS and hopes to reach 2,000 by the time she graduates. Christina aspires to become a physician assistant specializing in either orthopedic surgery or neurosurgery.

CATHERINE Y. PREYSNER is pursuing a degree in mathematics with a minor in English. She is a Dean’s List student and an editor for the Lehigh Review, an undergraduate research journal. Catherine works as a grader for the mathematics department and serves as a student representative for the First-Year Summer Reading Selection Committee. She plays French horn in the Lehigh Philharmonic Orchestra and volunteers with Habitat for Humanity. She has worked as an intern for Henkel Corporation, a multinational specialty chemical company, and for an independently operated franchise of Budget Blinds, Inc. Upon graduation from Lehigh, Catherine plans either to launch a career as an actuary or to pursue a graduate degree in financial mathematics.

CARLIE N. SKELLINGTON is pursuing a Bachelor of Science degree in biology with a minor in health, medicine, and society. A Dean’s Scholar, Carlie will graduate with honors in the prestigious Eckardt Scholars Program and the Department of Biological Sciences. As an Eckardt Scholar, Carlie conducts independent research in Lehigh’s neuroendocrinology laboratory and cognitive control laboratory. In addition to her academic pursuits, Carlie seeks to enhance her leadership skills by serving as a TRAC Writing Fellow, a Leadership Consultant Intern, a Residential Assistant, and a member of Lehigh’s varsity cross country and track & field teams. With a passion for community engagement and a vocation to help others through medicine, Carlie actively volunteers at St. Luke’s University Hospital as a nurse’s assistant. Upon graduation, she plans to pursue a graduate degree in healthcare systems engineering in preparation for medical school.
I owe a great deal of my personal and professional success to my participation in the Martindale program. As a student, I was exposed to new ideas and concepts that extended beyond the normal academic curriculum and broadened my thinking. In the process, I also developed deeper relationships with my professors, other students, and alumni that have continued to flourish to this day. Looking back, my involvement as a Student Associate was the highlight of my Lehigh experience.

Sarat Sethi ’92, CFA
Student Associate, Czechoslovakia Trip
President, The Martindale Society
Vice Chairman, CBE Board of Advisors
Harvard University Business School, MBA, ’97
Principal, Portfolio Manager/Equity Analyst, Douglas C. Lane & Associates

The Martindale Center is the premier program that directly engages Lehigh University students in the issues of global economics, teaching them leadership skills and valuable experiential lessons along the way. Under the leadership of Professor Richard Aronson, the Martindale Center’s Student Associates Program has developed into a tool for changing the way students think and encouraging them to explore outside the box of the standard curriculum. In this way, it represents all that makes Lehigh University a great institution for those wishing to challenge themselves. The Martindale legacy is strong, and its future is even stronger.

Kevin L. Clayton ’84 ’13P
Interim President, Lehigh University

The Martindale Student Associates Program, one of Lehigh’s premiere undergraduate research programs, is a superb recruiting tool for attracting an increasingly talented group of students. My only regret is that Lehigh didn’t have this program when I was a student.

James R. Tanenbaum ’70, ’71 BF
Lehigh University Board of Trustees