



Professor of Practice in Marketing

The Department of Marketing at Lehigh University is seeking a Professor of Practice in Marketing to begin in August 2017 (Fall Semester 2017). This is a non-tenure track, full time, fixed term, renewable position. The selected candidate is expected to be a highly engaged and committed member of the Department and will be involved in undergraduate and graduate teaching, curriculum development, student mentoring, and department service assigned by the department chair. The standard teaching schedule is 4 courses per academic semester (Fall and Spring). Interested candidates must have a completed Master's degree from an accredited institution. Successful candidates would have a minimum of 5 years of marketing and/or sales related professional experience, and be willing to teach a variety of marketing courses at both the undergraduate and graduate levels.

The Marketing program has been ranked as a top 20 marketing programs in the nation by CollegeFactual over the last 4 years. It is consistently ranked as one of the most popular undergraduate majors at Lehigh University. The Department of Marketing is a collegial group of dedicated professionals focused on enhancing the educational experience of our students, generating positive visibility for the University and conducting research with impact.

Lehigh University, recognized among the nation's premier private research universities, offers a rigorous academic community for over 7,000 undergraduate and graduate students. One of four colleges, the College of Business and Economics is home to approximately 1,300 undergraduates, 400 graduates and 84 full-time faculty members. The campus is located in Bethlehem, Pennsylvania, in close proximity to both New York City and Philadelphia. The Lehigh Valley International Airport is 15 minutes from campus.

Review of applications will begin immediately and will continue until the position is filled. To ensure full consideration, please apply before March 12, 2017. Applicants should submit a resume and a cover letter outlining their interest in the position through <http://academicjobsonline.org/ajo/jobs/8849>. Finalists will be asked to provide names and contact information of three references. For additional information please contact Dr. Nevena T. Koukova, Associate Professor of Marketing, College of Business and Economics, Lehigh University, Rauch Business Center, 621 Taylor Street, Bethlehem, PA 18015-3035; E-mail (nkoukova@lehigh.edu); Tel (610.758.5928).

The College of Business and Economics at Lehigh University is especially interested in qualified candidates who can contribute, through their teaching and service to the diversity and excellence of the academic community. Lehigh University is an Equal Opportunity/Affirmative Action Employer. Women and minorities are strongly encouraged to apply. Lehigh offers excellent benefits, including domestic partner benefits, and also has programs and policies designed to help Lehigh faculty members balance the responsibilities of their professional and personal lives (see <http://www.lehigh.edu/worklifebalance>) and assist new hires with dual career, community and cultural transition needs (<http://www.linc-lv.com/>).