Lehigh University

- National premier private research university founded 1865.
- Known for educating students who are globally competent, ethical leaders.
- 20+ Interdisciplinary programs across multiple colleges
- 43% of students studied overseas at least once
- 1.2 Billion Endowment

Distinctions:
- Recognized as a Research 1 school by the Carnegie Foundation
- Ranked 12 in the US by Wall Street Journal for return on investment
- Highly ranked by US News & World Report, Business Week, and others
PROFESSIONAL BACKGROUND

Zach G. Zacharia

PhD  Logistics  University of Tennessee
MBA  Marketing  University of Alberta
BS  Mechanical Engineering  University of Calgary

Lehigh University – Director CSCR 2016 – Current
Lehigh University – Associate Professor 2013 – Current
Lehigh University – Assistant Professor 2008 – 2013
Texas Christian University – Assistant Professor 2001-2008
University of Tennessee Transportation Center – Associate Director 1999-2001
University of Tennessee Transportation Center – Assistant Director 1995-1999
Alberta Transportation & Utilities – Research Engineer 1990-1995
Alberta Transportation & Utilities – Equipment Engineer 1985-1990
Several Board member companies regularly send students through the MBA-SCM program.
# Membership Options

## Membership Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Basic</th>
<th>Assoc.</th>
<th>Full</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seats at Spring Symposium and Fall Forum</td>
<td>1</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>Recognition of your organization as a CSCR Advisory Board member</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Participation on CCSR Advisory Board</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Discounted rates for additional Spring Symposium registrations</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Discounted rates for additional Fall Forum registrations</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Voting rights as a CCSR Advisory Board member</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>First-look privileges on research</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Exclusive web access to white papers, technical reports, Newsletters (archived), and other member-only publications</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Preferential access to Lehigh University students for recruiting (e.g., Exclusive meeting with students at the annual Career Fair)</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Special Executive Level Meetings (i.e., Organized to share best practices; round table discussions; networking; etc.)</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Student-Led, Faculty-Supported Research Project</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
BOARD CONTRIBUTIONS SUPPORT...

Contributions = Membership $, Sponsorship $, and time/effort

- Helps fund various programs to ensure they are successful
- Student tours of SCM operations
- Student research project to explore a particular supply chain management issue within their company (Sponsor level)
- Advice on how to develop curriculum that aligns with industry’s needs (respond to surveys, questionnaires, etc.)
- Active participation on various committees / work groups
MEMBERSHIP BENEFITS

- LEARN: Tap into Lehigh faculty & subject matter experts to pursue innovative supply chain ideas.
- NETWORK: Tap into a network of industry and academic thought leaders while building relationships with peers.
- RECRUIT: Priority access to top performing students (undergraduate and MBA).
- ROI: Participate in various CSCR events/offerings. Be better prepared to implement ideas and tools to enhance your firm's supply chain performance.
- SAVE: Receive discounts on Lehigh University Executive Education offerings, customized training and other professional education offerings.

Join supply chain leaders from industry and academia twice a year at the Spring Symposium and Fall Forum.

Receive discounts on Lehigh University Executive Education offerings, customized training and other professional education offerings.

Join supply chain leaders from industry and academia twice a year at the Spring Symposium and Fall Forum.

Tap into Lehigh faculty & subject matter experts to pursue innovative supply chain ideas.

Participate in various CSCR events/offerings. Be better prepared to implement ideas and tools to enhance your firm's supply chain performance.

LEHIGH UNIVERSITY
CSCR MAJOR EVENTS

SPRING SYMPOSIUM (April 6, 7, 2017)
- Event focuses on a theme selected by the Advisory Board.
- Formal presentations and workshops made by industry executives from well-known companies.
- Latest Faculty research presentations

FALL FORUM (November 10, 11, 2017)
- Event focuses on a theme selected by the Advisory Board.
- Formal presentations and workshops made by industry executives from well-known companies.
- Most sessions are breakout sessions and workshops facilitated by faculty and industry subject matter experts.

Fall CAREER FAIR (September 2017)
Event is held in September and provides career-minded supply chain students and industry representatives an opportunity to meet each other before the College of Business Career Fair.
JOINING CSCR ADVISORY BOARD

If you are interested in becoming a member of the CSCR Advisory Board, please contact:

Zach G. Zacharia, PhD.
Associate Professor, Director
Center for Supply Chain Research
610-758-4433
zgz208@lehigh.edu