Dennis Whitney is Senior Vice President, Certifications, Exams, and Content Integration for the Institute of Management Accountants (IMA). IMA is the worldwide association of accountants and financial professionals working in business. With more than 75,000 members, IMA is committed to advancing the profession of management accounting and the careers of its members through certification, education, research, networking, and advocacy of the highest ethical professional practices. Dennis has overall responsibility for the Certified Management Accountant (CMA) Program, and is responsible for the CMA exam’s development and administration, program budgeting, growth, and strategic planning. The CMA is IMA’s globally recognized advanced-level credential for accountants and financial professionals in business. Dennis also provides oversight for content integration among the research, publications, and professional development teams at IMA. Joining IMA in 1993 as Exam Project Manager and then later as Director of Exams, Dennis managed the development of exam content, supervised question writers and graders, and directed standard setting, job analysis studies, and psychometric analysis. Prior to joining IMA, Dennis held positions as CFO for a management consulting company and as a tax accountant for an insurance company. Dennis is a CMA, a Certified Financial Manager (CFM), and a Certified Association Executive (CAE). His formal education includes a BS degree from Manhattan College, an MA degree from the New School for Social Research, and an MBA from Fordham University. In addition to presentations on the CMA program and IMA, Dennis has presented on a variety of topics, including computer-based testing, the business of certification, growing a credential overseas, closing the accounting and finance skills gap, leadership, financial planning & analysis, risk management, and ethics.