ABSTRACT

Driver Logs: Driving the Adoption of Transportation Tech

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Electronic driver's hours-of-service logbook records were mandated for almost all heavy trucks on the road as part of the 'Moving Ahead for Progress in the 21st Century Act', which was signed into law by President Obama on July 6, 2012. Five years later, only half of our country's 3 million affected vehicles had voluntarily adopted the technology. The remaining trucks resisted until the mandate was finally enforced on December 18, 2017, resulting in the largest and fastest technology adoption period in the history of the transportation industry. Nearly 1.5 million commercial vehicles were outfitted with advanced tracking technologies (collectively known as telematics) almost overnight. A cottage industry of telematics suppliers sprang up to support this explosive change, and each will begin marketing innovative technologies to improve productivity and efficiency down the road. Please join this presentation to learn how the eruptive growth of telematics technology is revolutionizing the trucking industry.