ABSTRACT

The change of the landscape of ocean transportation and how the Port of Philadelphia is responding to new realities

Sean Mahoney, PhilaPort’s Director of Marketing

“Maritime supply chain technologies are changing rapidly. Ports around the world are investing in new terminal infrastructure to improve cargo flows and reduce negative impacts on the environment. Ocean carriers are investing in bigger and better ships to move cargo more efficiently. These new technologies create challenges for beneficial cargo owners (BCOs), and solutions must be found to stay ahead of the competition. Learn how the landscape of ocean transportation is changing, and how the Port of Philadelphia is responding to new realities during this presentation by PhilaPort’s Director of Marketing Sean Mahoney.”