

Lehigh University
Department of Marketing
Tenured Professor of Marketing & Iacocca Chair

The Department of Marketing in the College of Business and Economics at Lehigh University is seeking a tenured full Professor of Marketing, who will also hold the Iacocca Chair. The starting date is Fall 2019 but can be adjusted for the right candidate.

The Department of Marketing is a collegial group of dedicated professionals focused on conducting research with impact, enhancing the educational experience of our students, and generating positive visibility to the academic community by means of their contributions. We have 12 full time faculty members and a full time visiting faculty member as of Fall 2018. Please go to www.lehigh.edu/cbemarketing to learn more about our faculty and programs.

We are looking for a colleague to provide leadership in scholarship and mentoring to our faculty and students. There is no restriction on the candidate's substantive research topics or methodological approaches. Candidates for the position must possess an earned doctorate in marketing from an AACSB or equivalently accredited university and have the requisite qualifications, background, and stature to be eligible for appointment as a full professor at Lehigh University. Our faculty exhibit evidence of excellence in teaching as indicated by student feedback, peer recognition, and have an impactful record of internal and external service activities. The salary will be competitive and commensurate with the candidate's experience.

Founded in 1865, Lehigh University has combined outstanding academic and learning opportunities with leadership in fostering innovative research. The institution is among the nation's most selective, highly ranked private research universities.

Lehigh University has some 5000 undergraduates, 2000 graduate students and about 600 full time faculty members. Approximately 1700 undergraduates, 300 graduate students, and 84 full time faculty members comprise the College of Business & Economics. In addition to offerings at the undergraduate level, an MBA, Masters in Management, M.S. programs in Accounting and Information Analysis, Economics, and Analytical Finance, and an economics-based Ph.D. program are also offered. Joint programs exist between business and engineering both at the undergraduate and graduate levels. Our programs have been recognized in various rankings. Please find additional details at <https://cbe.lehigh.edu/>

Lehigh University is located in Bethlehem, PA (population 75,000) which is in the center of the Lehigh Valley (population 800,000). Bethlehem is conveniently located near Philadelphia (60 miles), New York City (90 miles), and Washington, D.C. (180 miles). The Lehigh Valley is economically vibrant and provides the best of urban, suburban, and rural living (low cost of living, open space, and a rich array of cultural activities in the area and nearby). Lehigh Valley International Airport, served by most major airlines, is 6 miles from campus.

Lehigh University is a 2010 recipient of an NSF ADVANCE Institutional Transformation Grant and has leveraged this grant to diversify and strengthen the professoriate in all disciplines. Read more at <http://www.lehigh.edu/luadvance/>

Lehigh offers excellent benefits including domestic partner benefits.

To find out more: <https://www.lehigh.edu/~inprv/faculty/worklifebalance.html>

Lehigh University is an affirmative action/equal opportunity employer and does not discriminate on the basis of age, color, disability, gender, gender identity, genetic information, marital status, national or ethnic origin, race, religion, sexual orientation, or veteran status. Lehigh University's document titled "Principles of Our Equitable Community" is available at

[http://www.lehigh.edu/~inprv/initiatives/PrinciplesEquity_Sheet_v2_032212.pdf]

Lehigh Valley Inter-regional Networking & Connecting (LINC) is a newly created regional network of diverse organizations designed to assist new hires with dual career, community and cultural transition needs. For more information, <http://www.linc-lv.com/>

Offers of employment at Lehigh remain conditional until the successful completion of three (3) required criminal background checks. For more information see:

<https://www.lehigh.edu/~inprv/faculty/Act153.html>

Review of applications will begin immediately and will continue until the position is filled. To ensure full consideration, please apply prior to October 15, 2018 (only electronic submissions accepted via the website <https://academicjobsonline.org/ajo/jobs/11670>). Please upload the following: (1) cover letter, (2) curriculum vitae, (3) a 3-5 page statement describing the impact of your research, teaching, and service activities, and (4) contact information for five references. If you have any questions, please contact: K. Sivakumar, Chairperson, Department of Marketing, Lehigh University, 621 Taylor Street, Bethlehem, PA 18015-3117; Email: k.sivakumar@lehigh.edu; Phone: (610) 758-3405.

We look forward to your application.